



**Beech  
Companies**

# Cecil B. Moore Community Newsletter



**Volume 19, 1<sup>st</sup> Edition 1<sup>st</sup> Quarter, Winter 2015**

Beech Community Services

- Beech Companies Celebrate 25-Years of Service** 1
- Beech Productions Presents "Jazz on the Ave"** 1
- Community Meetings** 1
- Unedited North Philadelphia** 2
- In Our Community** 3
- Know Your Rights as a Tenant** 3
- Truth Be Told: The Barnes and Beyond** 4
- Academic and Housing Scholarships for Students** 4
- Stem Program for Youth** 4
- City Streets: A Race Through History** 4
- Funding Opportunity for Non-Profits** 4
- North Broad Street Renewal** 5
- Neighborhood Services** 5
- Call to Action: Standing for Peace and Justice** 5
- Beech Administrators Home Loan Program to Philadelphia Residents** 6
- New Community Businesses** 6
- Community Resources Guide** 6

## Beech Companies Celebrate 25-Years of Service

Beech Companies will celebrate 25-years of service to North Philadelphia by hosting an Anniversary Dinner Gala on Thursday, April 23, 2015 at The First District Plaza from 6pm to 9pm. The event will commemorate a quarter century of organizational achievements in both community and economic development.

The event themed, The North Philadelphia Renaissance will be hosted by nationally syndicated columnist, Roland S. Martin, Host of News One Now and TV One; the keynote speaker for the gala is Dr. Bernard C. Watson, founding Chairman of Beech; and, entertainment by The Barbara Walker Story and the Clef Club Youth Ensemble.

Proceeds from the anniversary event will benefit the Beech Scholarship Fund which provides educational scholarships to students, and allow Beech to continue to execute community initiatives in North Central Philadelphia.

For ticket information and to learn more about the Dinner Gala or Beech Companies, please visit [www.beechinterplex.com/beechn25](http://www.beechinterplex.com/beechn25) or call (215) 763-8824.



## Beech Productions Presents "Jazz on the Ave"



The 9th annual "Jazz on the Ave" Community Music Festival is scheduled for Saturday, August 15, 2015 from 12-8pm in North Philadelphia along Cecil B. Moore Avenue

(between Broad to 17th Streets). This year's festival will feature a spectacular musical line-up and hosted by Philly's own Patty Jackson of WDAS radio. The festival will also include live entertainment, children's activities, health & wellness screenings, vendors, food and more. For vendor or event information, please call (215) 763-8868. Follow us on Twitter @JazzontheAve and Instagram at jazzontheave.philly or like us on Facebook at Jazz on the Ave.

## Community Meetings

Beech will host the "Choice Neighborhoods" PHA / Sharswood community meetings to discuss neighborhood planning. All are welcome to attend.

**When:** April 6th  
**Where:** Girard College, 2101 S. College Ave. Philadelphia, PA 19121  
**Time:** 5:30pm – 7:30pm

The Registered Community Organization (RCO) meetings for the Cecil B. Moore community are scheduled below. If you are developer and interested in having your project listed on the schedule for any of the meeting dates, please contact Beech's office at (215) 763-8824. All meetings are held at Beech Community Services, 1510 Cecil B. Moore Avenue, 1st floor from 5:30pm to 7:00pm.

**Thursday, April 16, 2015**  
**Thursday, May 21, 2015**  
**Thursday, June 18, 2015**  
**Thursday, July 16, 2015**  
**Thursday, August 20, 2015**



*The Wagner Free Institute of Science, Temple University Libraries' Special Collections Research Center, Beech Companies, and the Philadelphia Public History Truck present:*

# UNEDITED NORTH PHILADELPHIA: From Reel Footage to Real Stories



Experience a neighborhood's development through historic footage, then join community leaders for a panel discussion and share your own stories.

**Saturday, April 11, 2015**

**Doors open at noon, screening begins at 12:15 pm.**

**Museum open after the program until 4:30 pm.**

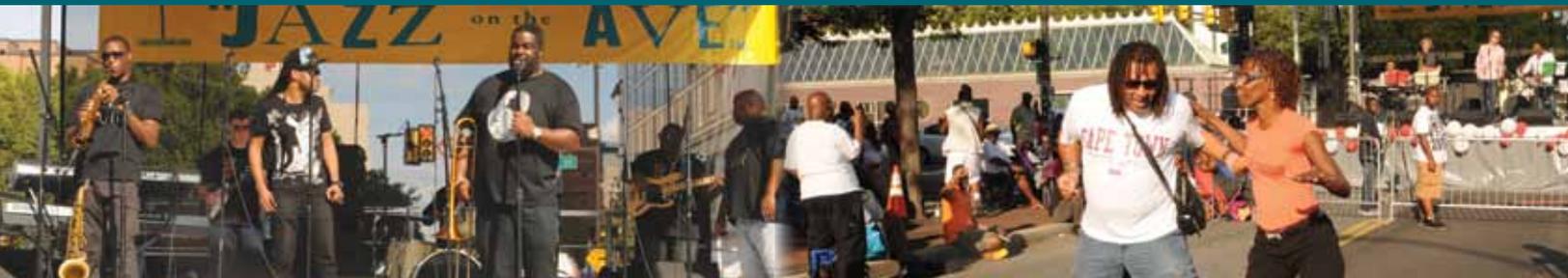
A civil rights riot, the development and decline of an urban business district, the heyday of a legendary music venue—all this and more happened in a radius of 7 blocks around the Wagner. While our building has remained the same since the 19th century, our neighborhood has undergone significant change, and mid-20th century events continue to shape the neighborhood today.

See this area as never before through video from Temple University Libraries' Urban Archive, documentary footage, and first-hand accounts from residents. The post-screening panel will feature Ken Scott, President of the Beech Companies; John Pettit, archivist at Temple Libraries; Karen Warrington, Communications Director for Congressman Robert Brady; and Louis Massiah, Founder and Executive Director of Scribe Video Center. After the screening and panel, the Philadelphia Public History Truck will be collecting stories and artifacts. This event is a continuation of Unedited North Philadelphia: Girard to Lehigh.



1700 W. Montgomery Avenue, Philadelphia PA 19121  
wagnerfreeinstitute.org • 215-763-6529

# Cecil B. Moore Community Newsletter



Beech Community Services

## Featured Information

### In Our Community

**Computers 101:** The much-awaited NBSC computer class returns! This course is designed for the new learner and those who want an excellent refresher course. Learn basic skills from creating, writing, and saving a document to learning how to access the web!

**When:** Wednesdays, March 18 to May 20, 2015 (10 Week Class)  
**Where:** North Broad Street Senior Center (NBSC)  
1438 N. Broad Street, Philadelphia, PA 19121  
215-978-1300, [www.north-city.org](http://www.north-city.org)

**Time:** 10:00am – 11:00am  
**Cost:** \$55

Class registration begins November 6. For more information, contact Michelle McMillan at the North Broad Street Center. All class fees must be paid before the class.

**Technology & Professional Empowerment Program:** Prepare HTML, CSS, and more!

**When:** Saturdays (12-week course)  
**Where:** Mercy Neighbor, 1939 W. Venango Street  
Philadelphia, PA 19140

**Time:** 10:00am – 12:00pm  
**Cost:** \$25 course fee

**Info:** Contact Brendan Harnett at [brendan.harnett@t-pep.org](mailto:brendan.harnett@t-pep.org), or call (215) 806-9062

**Breast Cancer Awareness Fair: The St. Matthew A.M.E. Church Race for the Cure "Team Healing Hands"** in partnership with the Philadelphia affiliate of Susan G. Komen will host a Breast Cancer Awareness Fair, featuring Dr. Edith Mitchell, Medical Oncologist. Representatives from Drexel Hahnemann, will be scheduling free mammograms for under and uninsured women. The fair will include breakfast and lunch.

**When:** Saturday, April 11, 2015  
**Where:** St. Matthew A.M.E. Church, 215 N. 57th Street  
Philadelphia, PA 19139

**Time:** 9:00am – 2:00pm  
**Cost:** FREE

**Info:** Call (267) 844-8892

**North Central and Northwest Victim Services** will be hosting its first annual One-Step 5K Walk. The walk will be held on April 25th in East Fairmount Parks Boxer's Trail (33rd Street and Diamond St). Come and walk in support of safer neighborhoods and victims' rights. April 19th – 25th is National Victims' Rights Week and this walk will bring awareness and support victims of crime in our neighborhoods. Take One Step for Change by joining us.

**Walk begins:** 9:00am  
**Participation:** \$25 per person or \$150 for a team of 8  
**Register:** [northwestvictimservices.org](http://northwestvictimservices.org)  
**Contact:** (267) 808-0350 or (215) 763-3280

**Wise Use of Credit:** Learn how to protect your credit! Gain a better understanding of the terms and conditions related to your credit cards, how to use and choose the right card for you.

**When:** April 21, 2015  
**Where:** North Broad Street Senior Center, 1438 N. Broad Street  
**Time:** 12:30pm – 1:30pm  
**Cost:** FREE  
**Info:** Stop by NBSC, or call (215) 978-1352 or email Stella White at [swhite@north-city.org](mailto:swhite@north-city.org).

**Neighborhood Clean-Up in the 22nd District: Philadelphia More Beautiful** will kick off its spring/summer cleanup initiative in the city. The clean initiative encourages residents to work together to keep their blocks and neighborhoods clean while promoting civic pride, public safety, and neighborhood empowerment. Neighbors, family and friends are encouraged to participate in the 8th annual *Philly Spring Cleanup* on **April 11**. Philadelphia residents can sign up to volunteer for a cleanup project in their neighborhood by visiting [www.phillyspringcleanup.com](http://www.phillyspringcleanup.com). The following are dates for the 22nd District cleanup days:

**Sat., March 28, 2015; Sat., May 23, 2015; Sat., July 18, 2015**

Residents are encouraged to take an active role in keeping their communities clean by not disposing personal garbage in public spaces. The problem ranges from disposing household garbage in public trash receptacles to dumping large scale items like mattresses, refrigerators and abandoned vehicles in vacant lots.

**The North Broad Street Senior Center** is holding FREE fitness classes for seniors. For more information phone (215) 978-1300.

**Muscle Toning & Chair Yoga: Mondays, 1pm-2pm**

**Bowling: Mondays, 9am-11:30am**

**Enhance Fitness: Tuesdays, 9:30am-10:30am; Fridays, 9am-10am**

**Line Dancing: Tuesdays, 10:30am-11:30am; Fridays, 10am-11am**

**Walking Club: 12:30pm-1:30pm**

### Know Your Rights as a Tenant

Before moving into your next place or calling your landlord about a problem, know your rights as a tenant – and a neighbor!

In commemoration of National Fair Housing Month, *Beech Community Services* and the *Philadelphia Fair Housing Commission* will host a FREE information session on city laws that affect tenants and landlords. The Philadelphia Commission on Human Relations will discuss solutions to dealing with neighbor disputes. Staff will be available to address your specific concerns, as time allows.

**When:** Thursday, April 30, 2015  
**Where:** Temple of Praise Baptist Church, 1905 Cecil B. Moore Ave.  
**Time:** 5:00pm to 6:30pm  
**Info:** Call (215) 686-4670

All are welcome to attend. Light refreshments will be served.

# Cecil B. Moore Community Newsletter



## Featured Information

### Truth Be Told: The Barnes and Beyond

In a response to the controversy over moving the multi-billion dollar art collection of Dr. Albert C. Barnes from Lower Merion to Philadelphia on the Parkway, TV One will air "Barnes and Beyond: In the End, Truth Prevails." This hour long film will be aired throughout the month of April 2015 on TV One (check your cable listing). Explore the legendary collection in person by visiting the Barnes Foundation, 2025 Benjamin Franklin Parkway, Philadelphia, PA 19130. **FREE** admission every first Sunday, 10AM – 5PM. Visitors are welcome to attend talks, performances, and hands-on activities throughout the day. Tickets are limited and cannot be reserved in advance; they are available on-site starting at 9AM. For information, call (215) 278-7350 or visit [www.barnesfoundation.org](http://www.barnesfoundation.org).

### Academic & Housing Scholarships for Students



The *Beech Scholarship Fund* is accepting scholarship applications from current Temple University students or graduating high school seniors that attend a Philadelphia public, charter or private school. The scholarships are awarded to students entering Temple University, Cheyney University or Lincoln University for the fall 2015 academic year, and will major in the Arts, Business,

Education, Engineering or Liberal Arts. Applicants must have a grade point average of 2.75 or higher and be active in his/her community. The deadline for application submission is Friday, April 10, 2015.

To obtain an application and for scholarship guidelines and criteria, please visit [www.beechinterplex.com/bcs\\_scholarship.asp](http://www.beechinterplex.com/bcs_scholarship.asp).

The *Luther and Mary Ida Vandross Scholarship* will award five (5) \$10,000 scholarships to undergraduate students in their 3rd, 4th or 5th years in college. Students must be enrolled in a 4-year Historically Black College or University (HBCU), have a GPA of 2.5 or better and be a resident of Pennsylvania, Delaware or Southern New Jersey. The deadline for application submission is May 4, 2015.

For questions about applying, please call (215) 563-6417.

Housing Scholarships are available at *Oxford Village Apartments* located on the 1500 & 1600 blocks of North 15th Street. The apartment units are fully furnished, and include free cable and internet services, on-site laundry facilities, and updated amenities. For information about housing, please call (215) 765-3134.

### STEM Program for Youth



*Creative Tech Works Design Studio @ Beech* is a 14-16 week interdisciplinary workshop in history, leadership, communications, logistics planning, computer science and wearable technologies. The training experiences provide four distinct tracks that integrate into the annual community event, *City Streets: A Race Through History*. The learning process consists of students who complete 150-hours in:

- Building identities as leaders engaged in community transformation
- Using design-based thinking to rebrand any high potential neighborhood to improve sustainability
- Coding mobile apps using GPS and tracking for Android and iOS platforms
- Creating wearable technology in 3D enabled engineering Maker space

The global mission of Creative Tech Works is to build the capacity of urban regions to cultivate and retain homegrown talent to serve as next generation leaders of future cities. The strategic intent is to stimulate tremendous excitement among young people to learn and apply STEM skills in computer science (programming, cyber security), micro-engineering (3-D printing, wearable technologies), renewable energy technologies and entrepreneurship to promote sustainable regional growth and economic stability. For more information, contact [info@creativetechworks.org](mailto:info@creativetechworks.org) or [www.creativetechworks.org](http://www.creativetechworks.org).

### City Streets: A Race Through History



2014 Winners

Celebrate Philly and youth in technology in Philly Tech Week's 2015 signature race! Join official race teams on April 25, 2015 and play games about the rich history of our City using a mobile app and wearable tech manufactured by Philadelphia Middle and High School students! Family "walkers" are welcome too!

To register for the Race or obtain Race information, visit [www.creativetechworks.org/register](http://www.creativetechworks.org/register).

### Funding Opportunity for Non-Profits

The *Alston Beech Foundation* is accepting applications from non-profit organizations who provide direct services to people living in the Foundation's target area. Don't delay, get your proposal in today! The deadline is April 9, 2015. Visit [www.beechinterplex.com/alston-beechfoundation.asp](http://www.beechinterplex.com/alston-beechfoundation.asp) to obtain the guidelines and application cover-sheet.



## Featured Information

Beech Community Services

### North Broad Street Renewal



The Avenue North Renaissance (ANR) is a business improvement district. ANR's mission is to keep North Broad Street from City Hall to the Temple University Health Campus, clean, safe and a fun place to visit. ANR will provide security, cleaning and promotional services that supplement, but do not replace basic services provided by the City of Philadelphia

and the fundamental responsibilities of property owners.

ANR will also make physical improvements to North Broad Street and provide support for installing and maintaining lighting, signs, banners, trees and landscape elements.

The ANR Board of Directors will provide administrative services and will be governed by the stakeholders that represent North Broad Street property owners and a cross section of business owners, labor unions, neighborhood, civic, religious, healthcare organizations, as well as arts and cultural institutions.

With the input of community stakeholders, ANR will develop a vision, plan and implementation strategy for the Avenue. ANR will work with North Broad stakeholders to provide: Community planning, Community revitalization, Business development, Community education and engagement and Arts and cultural programs and activities.

Revitalization initiatives improve the image of the Avenue, focusing on its commercial assets, visual appeal, safety, and desirability as a destination for businesses, residents and tourists. ANR engages in community-sponsored activities, such as beautification efforts and special events, designed to preserve, protect and promote the Avenue and its historic and natural assets.

ANR partners with other state and local agencies to provide technical assistance and education to help grow and develop locally owned businesses. Small business development workshops included topics that will improve the appearance, safety, and vibrancy of the Avenue as a whole, such as visual merchandising and crime prevention. ANR also refers small businesses to other agencies that provide small business loans and resources. In addition to technical assistance and education, ANR will provide community education to residents along the Avenue by hosting workshops, distributing printed materials, providing a periodic newsletter and posting information on its website.

### Neighborhood Services

If you have been a victim of a crime, or know someone that has, contact the *North Central Victim Services*. The NCVS is a non-profit, comprehensive program that supports and provides services to those that have been victims/witnesses of crime in the 22nd Police District. The knowledgeable staff of NCVS is committed to educating the community on its vast services through the many outreach programs. At NCVS, victims/witnesses will receive assistance with filing victims' compensation to those that are eligible, court accompaniment upon request, referrals to other social service agencies, and help throughout the entire judiciary process. For more information visit, [www.northcentralvictimsservices.org](http://www.northcentralvictimsservices.org), or you may call (215) 763-3281.

Looking for a place to worship in your community, visit the *Temple of Praise Baptist Church* (formerly New Life in Christ Missionary Church). The Church is located at 1905 Cecil B. Moore Avenue.

Worship services are led by Senior Pastor, Greg Lingham. For more information about the Church, please visit [www.topbchurch.org](http://www.topbchurch.org) or call (215) 763-2200. All are welcome to attend.

**Sunday Morning Worship - 11:00AM**

**Sunday School - 10:00AM**

**Noon Day Prayer - Wednesday's @ 12:00PM**

**Prayer & Bible Study - Wednesday's @ 7:00PM**

### Call to Action: Standing for Peace and Justice

*Mothers In Charge, Inc.* is having a National Rally on **Saturday, June 6, 2015 @ 10:00AM**. The Rally will take place in Washington, DC at the Lincoln Memorial - Reflection Pool.

It's time to get involved! Murder has claimed the lives of our loved ones, traumatized our families and destroyed our neighborhoods for too long! Stand with *Mothers In Charge* to reduce the violence and heal our communities as we stand and speak for those who speak no more. All Lives Matter!!! Will you stand with us? For Rally information, please visit [www.mothersincharge.org](http://www.mothersincharge.org) or <http://wanmad.org> or call (215) 228-1718.

# Cecil B. Moore Community Newsletter



## Featured Information

### Beech Administers Home Loan Program to Philadelphia Residents

The Renovate & Repair Loan Program (R&R) is designed to meet serious housing issues for many of Pennsylvania's homeowners: how to make their home a healthy, comfortable place and a financial asset. The R&R Loan Program collaboration between PHFA & Beech has been developed to assist homeowners in avoiding common pitfalls in home improvement projects such as homeowners being taken advantage of by unscrupulous lenders and contractors, poor quality and unnecessary repairs.

#### Keystone Renovate & Repair Loan Program (R&R loan) is to help:

- Prevent homeowners from becoming victims of unscrupulous lending practices (i.e., high interest rates and costs, more money borrowed than needed, pre-payment penalties, etc.).
- Homeowners prioritize their home repair spending so that the work that they are having done is what the homeowner really needs. Improve Pennsylvania's aging housing stock for its current residents and future generations.

#### R&R loan can be used to:

- Pay for repairs and improvements that increase the basic livability of the home, including additions and construction that makes the home safer, more energy efficient, or more accessible to people with disabilities or people who are elderly.
- Remove or fix code violations, hook up to municipal water and sewer systems, and improve or install code-compliant septic or well systems.
- Payment for emergency repairs to critical life-safety systems in the homes, as long as the loan application is made to the Local Program Administrator within 30 days of the repair.

#### Features of R&R loan:

- Provide an attractive interest rate.
- Help determining the repairs and/or improvements to be done.
- Provides peace of mind knowing that the right home repairs are done and were completed in a timely manner with quality workmanship.
- Luxury and cosmetic items such as hot tubs, pools, gazebos, etc.

For more information, or to schedule an appointment call Beech's office at (215) 763-8824.

Cecil B. Moore Community Times is published by  
Beech Community Services.

Publisher: Christine Brown, Director of Beech Community Services  
President/CEO of the Beech Companies: Kenneth Scott

### New Community Businesses

The Cecil B. Moore community welcomes **Pizza Hut** back to the neighborhood. The new store located at *1507 Cecil B. Moore Avenue* opened in October 2014, states the store Manager, Sherry Gambone. "Ken Scott, President of Beech states, the location is ideal; the community is thriving with new residents and the presence of a national chain store will attract more new businesses to the corridor. The residents need more businesses along the Avenue where they can shop and eat without having to leave the community. The idea is to increase economic power in the community and to encourage residents to start their own businesses."

Pizza Hut is open seven-days; has seating for (32) thirty-two, and is the only Pizza Hut that sells single slices. The store hours are:  
**Sunday through Thursday, 11am to Midnight; Friday through Saturday, 11am to 1am. Phone: (215) 787-2777.**

**Picky Pet Supply Store** is a full service pet grooming store that also offers dog training. This unique pet store housed in the heart of North Philadelphia, sells all types of pet clothing, toys, dog foods, and unique gifts and essentials for that special pet in your life. The store is owned and managed by Karen Sisco.

The store is located at *2028 N. 17th Street* and open every **Monday-Thursday & Saturday from 10am to 6pm**; closed on Friday and Sunday. To schedule an appointment or for more information, call (267) 687-5955.

## Community Resources Guide

Philadelphia Recycling.....	215-686-5560
Redevelopment Authority .....	215-854-6500
Philadelphia Housing Authority .....	215-684-4000
PHDC Weatherization .....	215-448-2160
PHDC Basic Systems Repair Program .....	215-448-2160
LIHEAP.....	215-560-2970
Community Legal Services.....	215-981-3700
Utility Emergency Services Fund .....	215-972-5170
Save Your Home Philly .....	215-334-4663
Philadelphia Corporation for Aging .....	215-765-9040
Veterans Advisory Commission .....	215-686-3256
Day Camp Programs .....	215-683-3600
Child Care Information Services.....	888-461-5437
Philadelphia Department of Recreation .....	215-683-3601
School District of Philadelphia.....	215-400-4000
GED Hotline.....	215-751-8376
Temple Small Business Development Center .....	215-204-7282
Department of Human Services.....	215-683-4347
Domestic Violence Hotline .....	800-799-7233
North Central Victims Services.....	215-763-3281
Crisis Hotline/Community Behavioral Health .....	215-413-7171
Philadelphia Operation Town Watch.....	215-686-1459
Philadelphia Police 22nd District.....	215-686-3220
City Council – 5th District Office.....	215-686-3442



[www.beechinterplex.com](http://www.beechinterplex.com)