



#### Volume 17, 1st Edition 2nd Quarter, Summer 2014

**Beech Community Services** 

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CLEARCHANNEL



On Saturday, August 16, 2014 Beech Community Services will hosts the 8th annual "Jazz on the Ave" festival along Cecil B. Moore Avenue from Broad to 16th Streets (1400-1600 Cecil B. Moore Avenue) from 12-7:30PM. Patty Jackson, WDAS, Cherri Gregg of KYW, and Dyana Williams, 100.3 WRNB will host this year's festival.

This free, outdoor, community festival will be the kick-off with a series of events (August 2014 – December 2015) to celebrate the 25th anniversary of Beech Interplex, Inc. in 2015. This all-day event attracts several thousand people to North Philadelphia and provides the Cecil B. Moore residents and festival attendees with free activities for children (moon bounce, face painting, rock climbing), live entertainment, craft and food vendors, information tables, health screenings, HIV testing, and more.

The line up for "Jazz on the Ave" has always been a diverse mix of artists who perform music from such genres as Jazz, Reggae, African inspired, Latin, Big Band, Hip Hop Infused Jazz, and R&B. We have had such great Philadelphia artists as Gerald Veasley, Monnette Sudler, Denise King, Pablo Batista, Robert Kenyatta & Latumba and Richard Jah Ace & Sons of Ace to grace the "Jazz on the Ave" stage.

This year's performing artists are equally talented as those in the past. Several artists are Grammy nominated and have played with many musical greats and continue to work with some of the top musicians and singers of today.

BEECH COMMUNITY SERVICES

The headliner for this years "Jazz on the Ave" is Philadelphia's own, Mr. Trombone, Jeff Bradshaw. Other artists' include, Chris Washburne & Syotos, Carol Riddick, Mozaic Flow, Stan

Brisbon w/ Serious Mixx, Emmanuel Houndo, Cam Anthony, Marcy Francis and an electrifying performance by the 2013 National Drill Team Champions, Modern Legends Drill Squad and Caribbeans In Action.

Free book bags with supplies will also be given away to children in grades 1-9 (first-come-first-serve). Parent or adult must accompany child and present child's school I.D or current report card to receive a school bag, no exceptions. Free popcorn and cotton candy will also be given away to children, (no adults) while it last.

Individuals interested in vending, please call (215) 763-8868 for more information. Check the website, www.beechinterplex.com for the "Jazz on the Ave" festival schedule or to obtain a vendors application. Please call the office before submitting a vendor's application.

Please like us on Facebook at Jazz on the Ave, follow us on Twitter @JazzontheAve, and Instagram at jazzontheave.philly.

#### **Beech Salutes Community Activist & Freedom Fighter Mel Dorn Shamlin**

The Cecil B. Moore Community grieves the loss of one of its own, Mel Dorn Shamlin who transitioned from this earth on July 21, 2014.

Mel Dorn was a true pioneer for change, a community activist and dedicated to altering the injustices that plagued African-Americans during the 1960's and 1970's. He was a dedicated Freedom Fighter who stood and walked along side of such great activist like, the late Cecil B. Moore and Dr. Martin Luther King, Jr.



Growing up in North Philadelphia, Mel had first-hand knowledge of all there was to know about the community he loved so much. He was a pioneering activist and was on the front-line of the protest that led to the integration of Girard College. He never gave up on his community and continued the fight until the end, stated his brother, Kelvin Kelly.

Mel, will always be remembered in our hearts for his legacy of fighting for equal rights and his dedication to community and family.







**Beech Community Services** 

#### **Featured Information**

#### Local Students Use New Technology to Create Positive Awareness For North Philadelphia

The Creative Tech Works Design Studio (CTWDS) @ Beech held the first ever City Streets:North Philadelphia Race – A Race to Ignite Our History, on Saturday, June 7 at the Beech Interplex building (1500 Cecil B. Moore Avenue in Philadelphia). The event was loosely based on the hit television show, The Amazing Race. Teams of two wore t-shirts that served as a tracking device, and used a specially coded mobile app as they traveled to historic landmarks in North Philadelphia.

The CTWDS is the first of its kind for high school students in Philadelphia that combines advertising, design, coding, and a maker-space to manufacture wearable technology. Creative Tech Works is a cognitive accelerator, a place to rapidly immerse urban high school students in a leadership, design, coding and wearable technology maker-space with a primary goal: cognitively apprentice their skills in art, advertising, design based thinking, problem based learning, technical skill proficiency and historical research to rebrand their own neighborhood.

The t-shirt, the mobile app, the website, and the commercial for City Streets:North Philadelphia Race was designed and created by the students who participated in the 6-month STEM program. By participating in the program, students learned valuable STEM skills including micro-engineering, technology, manufacturing, advertising, and design.

City Streets is STEM relevance on steroids. From using WordPress to design the www.citystreetsphilly.com site, using java to code the Android app, incorporating Arduino lilypads to light up racer t-shirts, structuring the logistics for the routes, working with community leaders at the historic sites, producing the music for the commercial (https://www.youtube.com/watch?v=1DyDU-VBKmU).

Participants Ameerah Williams, a graduating senior at The City School and Zuiliesuvie Ball, a freshman at Temple University stated that the program really helped students feel engaged and excited to create something from the start-up stage to the action stage.

The winning team for City Streets:North Philadelphia Race were Nadif Bracey and Na'im Bracey, each won Chromebooks. The second and third place winners were Dione Mitchell and Jared Mitchell (2nd place) both won Kindle's, and Alphonso Gentry and Derek Fitzgerald (3rd place) went home with Skull Candy headphones.

Landmarks in the race included the Uptown Theatre, Church of the Advocate, Universal Negro Improvement Association, Eastern State Penitentiary, Columbia Branch YMCA, Girard College, Wagner Free Institute of Science, Oxford Village (Siegmund Lubin Historical Marker), and Beech Interplex.

"We are using City Streets to change the perception of North Philadelphia," states Josiah Muledi, a student at CTWDS and Carver School of Engineering and Science. "We want to let the greater community know that it's actually a positive and strong historical place to live and work.



#### In Our Community

The Pearl Movie Theatre at Broad & Oxford Street will continue showing free movies until August 14 (Wednesday & Thursday only) at 10AM, doors open at 9:30AM. Space is limited, so get there early! The upcoming movies are:

- Wednesday, July 30 & Thursday, July 31: Alvin & the Chipmunks Sequel
- Wednesday, August 6 & Thursday, Aug 7: Ice Age 3-D
- Wednesday, August 13 & Thursday, August 14: Ice Age Dawn of Dinosaurs

The Neighborhood Parks are showing free movies around town. All movies begin at dusk. Grab a blanket or chair for a night of family fun. Please check the Facebook page for current information and rain dates. The dates and times of the movie showings are.

- Monday, August 4: Despicable Me 2 @ Dickinson Square (1600 Moyamensing Ave.)
- Tuesday, August 5: The Lego Movie @ MarconiPlaza (Broad & Oregon Ave.)
- Wednesday, August 13: The Lego Movie @ Woodside (3910 Conshohocken Ave.)



The Franklin Institute is pleased to present Target Community Nights! Everyone is welcome to join in the fun at these FREE educational and fun-filled science extravaganzas sponsored by Target. Experience, The Franklin Institute's famous exhibitions, special programs, and themed activities.

Target Community Nights are from 5:00PM-8:00PM, on the third Wednesday of the month unless otherwise specified.

Admission is free and there is no need to pre-register. Doors open at 5:00PM. Check in at the registration table for a chance to win a free Family Membership! The free activities dates are:

- Wednesday, August 4
- Wednesday, September 17
- Wednesday, October 15
- Wednesday, November 19



Community

**Beech Community Services** 

#### **Alston-Beech Foundation Funds Non-Profits**

The Alston-Beech Foundation (ABF) awarded grants to several non-profits at the bi-annual Consortium of Cecil B. Moore Organizations meeting on June 8, 2014. Organizations who received the award have shown considerable efforts to compliment and foster revitalization efforts in the North Central Philadelphia community.

"The non-profits who received grants represent organizations whose innovations and passion is having a growing impact and is improving the North Philadelphia community." states Ken Scott, President of Beech Companies. "I am excited to have the opportunity to present these grants knowing that it will truly serve our community

The recipients of the Alston-Beech Foundation grants are: African American

United Fund, Alliance for Progress Charter School, Blackhawks Athletic Club, Inc., Community Learning Center, Grands As Parents, Inc., Juanita Rowe Foundation for Women, Musicopia, Operation Lifeline, Inc., Pennsylvania Faith-based Education Resource Information Corporation, Smith Memorial Playground and Playhouse, The Business Center, Uptown Entertainment & Development Corporation, Inc., Urban Affairs Coalition, West Girard Community Council, and X-Offenders for Community Empowerment.

To be eligible for the ABF grant, organizations must be incorporated and classified as tax-exempt under section 501 (c) (3) of the Internal Revenue code and as public charities, under sections 509 (a) of that code. For-profit organizations and individuals are not eligible for funding. For the complete list of requirements, organizations should visit www.beechinterplex.com

#### First Time Home Buyer Counseling Program

Affordable Housing Centers of Pennsylvania (AHCOPA) mission is to increase and preserve affordable housing opportunities for low and moderate income households and communities of color in the State of Pennsylvania.

The first step in the First Time Home Buyer Program is to attend a group educational workshop. AHCOPA host two workshops per month. Please call and register at least one week in advance if you are interested in attending. Upcoming workshops are scheduled for: • Saturday, August 9, 2014 10:00 AM - 2:00 PM

• Tuesday, August 19, 2014 5:00 PM - 8:00 PM

Once you have attended a workshop, the next step in the program is to receive one-on-one counseling. Before starting this process, you will need to complete an intake package and authorization form. For more information, call (215)765-1221 or visit www.ahcopa.comcastbiz.net.

#### Changing Lives Through Literacy

Community Learning Center is an organization that assists adults in developing literacy, math, and life skills using a supportive and holistic approach, so that they can realize their fullest potential at home, in the workplace, and in the community. Founded in 1987, CLC provides FREE adult basic education, general educational development (GED), English language, and beginning literacy classes.

Community Learning Center is an authorized Pearson Vue computer-based GED® testing center. The testing site is located at 229 N. 63rd Street, Philadelphia, PA 19139.

Do you want to improve your reading skills or get your GED? Register for CLC classes, call 215-426-7940 or visit the website at www.communitylearningcenter.org.

#### **Beech Companies Recognizes Its President**

The Beech Companies board of directors, staff and Consortium of Cecil B. Moore Organizations would like recognize and thank Ken Scott for 20-years of dedicated service to the Beech Companies, Philadelphia and in particular, the Cecil B. Moore community of North Philadelphia.

Ken is a man of integrity; he is very passionate about life and the welfare of people. He is devoted to his family, friends and the community in which he serves, states Christine Brown, Director of Beech Community Services. I've worked with and for some very great people and Ken Scott is in a league all by himself. He is a brilliant man and a superb leader and mentor which is why Beech

continues to reinvent itself to keep up with today's times. I have worked with Ken from the beginning and one thing is for certain, he is a man of his word, a true philanthropist. In the words of today's young people, he 'keeps it 100.'

Mr. Scott has a long list of accomplishments, such as graduate and Executive Fellow at the Wharton Graduate School of the University of Pennsylvania, and the Executive Leadership Program of the John F. Kennedy School of Government at Harvard University. He has also received The "Liberty Bell Award" one of the highest honors from The Mayor of the City of Philadelphia.



**Beech Community Services** 

#### **Featured Information**

#### **Beech Scholarship Fund Awards Educational Grants to Students**

Several high school seniors and current Temple University students are the latest recipients of a grant through the Beech Scholarship Fund. The scholarship awardees are current students at Temple University or high school seniors that will attend the University in the fall of 2014.

The scholarships are awarded to deserving students of color who are majoring in the Arts, Business, Education, Engineering, or Liberal Arts. Nine award recipients will receive a \$1,000 scholarship, and five students will be awarded a \$2,500 scholarship. Ken Scott, President and CEO of Beech Companies stated, "In recognition of the 25th anniversary celebration of Beech Interplex, Inc., we've decided to award fourteen scholarships instead of five scholarships to some amazing young people. We had so many deserving students that applied for the scholarship that it was extremely difficult to decide on this year's recipients." The recipients will receive the scholarship awards at a reception in their honor on August 1, 2014.

Congratulations to the 2014 Beech Scholarship Fund recipients. They are: Zuliesuivie Ball, Wesley Glover, Tytianna Best, Rasmiyyah Hargust, Kayla Boone, Jazmine Jones, Nuri Bracey, Amrita Joseph-Morris, Divante Bradwell, Nicole Kenney, Taylor Cobb, Maya Patton, Imani Glenn, Imani Rothwell.

Students interested in applying to the Beech Scholarship Fund 2015 can begin applying in January 2015. You may obtain the scholarship application by visiting, http://beechinterplex.com/bcs\_scholarship.asp.



Cecil B. Moore Community Times is published by Beech Community Services. Publisher: Christine Brown, Director or Beech Community Services President/CEO of the Beech Companies: Kenneth Scott

### Student Living at Oxford Village & Beech International

Experience the best in off-campus student apartments at Oxford Village and Beech International. Both are located within blocks of Temple University and the main recreation and sports center for the entire university. Easily accessible to all major attractions in Philadelphia, the apartments feature all the comforts a student needs to feel at home; when you're studying and when you're not. Organized social events and all-inclusive rental payments are available.

The apartment community offers recreation rooms, and large efficient laundry rooms, full-size appliances, wall-to-wall carpet or hardwood floors, fully-controllable heating and air conditioning and much, much more. The apartments features everything students need both academically & socially with all the latest amenities and conveniences to help make the most of the college experience.

Scholarships are available to those that qualify. Call (215)763-3634 today to learn more!

## Beech Receives the Non-Profit of the Year Award

In April 2014, at its annual meeting, The African American Chamber of Commerce awarded Beech Companies with the Non-Profit of the Year Award. The award was received by Ken Scott, Beech Companies President and CEO. The event also honored businesses and individuals for their achievements in business and/or contribution to their community.

The following were recognized: Danielle Jeter of Affairs of Isis Events, LLC, 2014 Young Professional of the Year recipient; Jennifer Carter, J. Carter Photography, 2014 Start Up of the Year recipient; Joel Wilson, JCW Computer Consultants LLC, 2014 Small Business of the Year recipient; Gerald H. Sweeney, Brandywine Realty, 2014 Corporate Advocate of the Year recipient and Patricia Coulter of the Urban League of Philadelphia, 2014 Vanguard Award recipient.



www.beechinterplex.com