



Beech Companies

Cecil B. Moore Community Newsletter



Volume 24, 1st Edition 3rd Quarter, Summer/Fall 2017 Beech Community Services

Director of Beech Community Services Celebrates 25 Years

Free Music Festival Attended by Thousands

Employment Opportunities

Home Loan Program for Philadelphia Residents

Loan Program for Businesses

North Philly Black Biz Directory

College Scholarships Available for Local Students

Enrichment Program for Students

In and Around the Community

Community & Business Meetings

New Public Safety Office on Cecil B. Moore Avenue

Free Small Business Training for Neighborhood Businesses

Health & Wellness Campaign

PA Identification Card

Community Business Spotlight

Things to Do!

Community Policing Team

Community Resources Guide

1

Director of Beech Community Services Celebrates 25 Years



Christine Brown, Director of Beech Community Services (BCS) was recently honored for 25 years of impactful service to the Cecil B. Moore community. She was presented with citations from both City Council President Darrell Clarke during City Council hearings on June 15, 2017 and Senator Sharif Street at the 11th annual "Jazz on the Ave" Music Fest on August 12, 2017.

During City Council hearings, Council President Darrell Clarke stated that, "Christine is a living example of progressive vision and has dedicated her career to community service by improving the lives of others." He went on to commend her for being a role model in her community and family and that he was honored to celebrate her for 25-years of tireless and dedicated service to North Philadelphia.

Christine is a proud, lifelong North Philadelphian with deep roots to the Cecil B. Moore community and attended the W.D. Kelly Elementary School and Vaux Junior High School, both located in North Philadelphia. As an eager and enthusiastic youngster, she learned early that giving back and paying it forward is the "right thing to do" and she continues to follow that advice given to her by her godparents.

As the Director of BCS, Christine oversees several programs; the Beech Scholarship Fund, which offers scholarships to high school seniors and current college students and the Alston Beech Foundation, which provides grants to local non-profits. For the last 12 years, she has spearheaded the daily cleanup efforts along the Cecil B. Moore business corridor and adjacent residential blocks which has helped with the beautification efforts in the community. She is also the driving force behind "Jazz on the Ave" an annual music festival and Avenue of Treats, an annual harvest event for children that live or attend school in the Cecil B. Moore community.



7

Over the years, Christine has been the recipient of several awards like the Civil Rights Achievement Award from The Pennsylvania Legislative Black Caucus, and various other awards from local organizations recognizing her for her invaluable public service and advocacy.



Community College of Philadelphia

PHILADELPHIA MEDIA NETWORK | The Inquirer
DAILY NEWS philly.com



THE NORTH
BROAD
RENAISSANCE

EXCEL MEDICAL CENTER, LLC.
Serving for a Healthier Community

Cecil B. Moore Community Newsletter



Cecil B. Moore Community Newsletter



Beech Community Services

Featured Information

Free Music Festival Attended by Thousands

The 11th annual “Jazz on the Ave” (JOA) Music Fest featuring Philly Soul Stock was attended by thousands of music enthusiasts. Even with the threat of rain, that did not stop loyal festival-goers and community residents from coming out to enjoy this much anticipated, annual event along Cecil B. Moore Avenue in North Philadelphia. The all-day free community festival took place on Saturday, August 12th with two stages of live music, children’s activities, food, craft vendors, and more.

“When I see the smiles and hear the laughter coming from children and adults, it warms my heart,” states Christine Brown, Producer of ‘Jazz on the Ave.’ I get so much pleasure in seeing everyone have such a good time with family and friends. Folks were having such a great time, enjoying the music and dancing. Even a police officer from the 22nd district demonstrated his line dancing skills which received coverage on the news. It is a great feeling knowing how much this event means to the community and how it has become one of the desired events to attend during the summer by Philadelphian’s and out-of-towners. The Avenue is transformed into a melting pot of all types of people, of all ages and races, enjoying each other and coming together for one cause -- to have fun. The love in the atmosphere is so pronounced and satisfying, that for a moment in time you forget how much tragedy the world is experiencing.”

The lineup for the main stage included some of Philadelphia’s finest, which included Suzann Christine, Mozaic Flow, and Jeff Bradshaw who brought friends, Eric Roberson, Glenn Lewis, Frank McComb, and Tony Rich. The talent that was showcased at the Philly Soul Stock stage was equally amazing. Artists such as Freedom Imani, with his incredible vocals and Philly’s Breakthrough Artist of the Year, Dell P with his thought-provoking message, had the crowd, young and old, dancing in the street.

Plans for the 2018 “Jazz on the Ave” Music Fest are underway. There will be an announcement made in early April 2018. Follow JOA on social media for event updates.

Thank you to our community sponsors: The Philadelphia Department of Commerce, The City of Philadelphia, Community College of Philadelphia, Philadelphia Media Network (The Inquirer, Daily News and Philly.Com) and Excel Medical Centers for their support. A special thanks to Patty Jackson and Dyana Williams for hosting the festival, and many thanks to the Cecil B. Moore Community, Cecil

B. Moore and Avenue North Merchants, Philadelphia Managing Director’s Office, 22nd PPD, A Peace of PR, Nu Millennium Audio Visual Systems, Progressive Images Marketing, Gray Eye Graphics, UNI Angels, Wells Management, Ms. Dawn’s Kitchen, Temple University, Radio-One, Clear Channel, WURD, WRTI, Stephen Klein, Drexel Health Systems, Photo Posse, Perception Photography, Campus Security, and Allied Universal. We would like to give a special, special thank you to Ken Scott (Beech Prez), Bernard Savage, Denise Jefferson-Bailey, Larry Griffin, Kevin Cannon (Beech staff), Ameerah Williams, Alexes Johnson, Caghannah Crespo, Megan Mills, Lenny Bailey, our dedicated volunteers and vendors, and all who help to make “Jazz on the Ave” a success.



Employment Opportunities

Jobs are available with the **City of Philadelphia**. Please apply for these positions before the close dates. Visit The Office of Human Resources website at:
<http://www.phila.gov/personnel/Jobs/CivilServiceJobOpps.html>

The **Philadelphia Police Department** is having a recruitment drive until October 20, 2017 for the position of Police Officer (Recruit). If you are interested in joining the PPD, visit www.joinphillypd.com to complete an application. After you have completed your application online, send an email with your **confirmation number** to: police.recruitment@phila.gov

Applicants must have a High School Diploma or equivalent and be 22 years old or older on the date of appointment. The starting salary is \$51,085. To receive Veteran, Education, or Police Explorers Preference Points, documentation must be uploaded at the time of application, or mailed to City of Philadelphia – Office of Human Resources, P.O. Box 58698, Philadelphia, PA 19102.

Cecil B. Moore Community Newsletter



Beech Community Services

Featured Information

Home Loan Program for Philadelphia Residents

The Renovate & Repair Loan Program (R&R) is designed to meet serious housing issues for many of Pennsylvania's homeowners: how to make their home a healthy, comfortable place and a financial asset. The R&R Loan Program collaboration between PHFA & Beech has been developed to assist homeowners in avoiding common pitfalls in home improvement projects such as homeowners being taken advantage of by unscrupulous lenders and contractors, poor quality and unnecessary repairs.

Keystone Renovate & Repair Loan Program (R&R loan) is to help:

- Prevent homeowners from becoming victims of unscrupulous lending practices (i.e., high interest rates and costs, more money borrowed than needed, pre-payment penalties, etc.)
- Homeowners prioritize their home repair spending so that the work that they are having done is what the homeowner really needs. Improve Pennsylvania's aging housing stock for its current residents and future generations.

R&R loan can be used to:

- Pay for repairs and improvements that increase the basic livability of the home, including additions and construction that makes the home safer, more energy efficient, or more accessible to people with disabilities or people who are elderly.
- Remove or fix code violations, hook up to municipal water and sewer systems, and improve or install code-compliant septic or well systems.
- Payment for emergency repairs to critical life-safety systems in the homes, as long as the loan application is made to the Local Program Administrator within 30 days of the repair.

Features of R&R loan:

- Provide an attractive interest rate.
- Help determine the repairs and/or improvements to be done.
- Provides peace of mind in knowing that the right home repairs are done and were completed in a timely manner with quality workmanship.

R&R loan will not pay for:

- Luxury and cosmetic items such as hot tubs, pools, gazebos, etc.

For more information, or to schedule an appointment, call Beech's office at (215) 763-8824.

Loan Program for Businesses

Beech Business Bank (BBB) is a loan program managed by Beech Capital Venture Corporation (BCVC) and is a Certified Development Financial Institution of the U.S. Department of Treasury.

Beech Business Bank provides loans to for-profits, non-profit organizations and community development corporations with a primary focus on the economically distressed areas in North, West, and Northwest Philadelphia. The BBB focuses its activities in communities underserved by existing providers of private capital such as banks, credit unions, and venture funds.

The BBB provides access to capital for existing businesses, new entrepreneurs, and neighborhood-based organizations involved in activities that result in:

- The creation or expansion of businesses
- The creation and/or retention of jobs
- The construction or renovation of commercial real estate

If you are a new or existing business, in need of financing, please visit http://www.beechinterplex.com/bbb_lending_opportunities.asp to get more information on how to obtain a loan for your business, or to obtain the loan guidelines and application. You may also contact, Larry Griffin at (215) 763-8824 to schedule an appointment.

North Philly Black Biz Directory

The Beech Companies launched its first issue of the first North Philadelphia Black Business Directory. The directory helps to identify and promote black-owned businesses in North Central Philadelphia. The directory is available online, free of charge, by visiting www.beechinterplex.com.

For inclusion in the directory, businesses must be located in North Central Philadelphia, located between Spring Garden Street and Allegheny Avenue, and Front to 33rd streets. To receive information on how to get your free listing, email northphillybiz@outlook.com.

Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

College Scholarships Available for Local Students

The **Beech Scholarship Fund** awarded 21 local high school seniors and current undergraduate students that attend Philadelphia Community College, Temple, Cheyney, and Lincoln Universities with educational scholarships for the Fall 2017 semester. The students, along with their parents, were honored at a reception on July 20, 2017 at Beech Interplex. The students were also recognized and issued awards during the 11th annual "Jazz on the Ave" Music Fest on Saturday, August 12, 2017, by Patty Jackson of WDAS-FM.

The 2017 Scholarship Recipients are:

Nuri Bracey – Engineering (*Temple University*)
 Anthony Cobb – Civil Engineering (*Temple University*)
 Chandler Cowan – Political Science (*Lincoln University*)
 Donovan Forrest – Education (*Temple University*)
 Hasina Gibbons – Language/Communications (*Lincoln University*)
 Jasmyne Griffin – Criminal Justice (*Temple University*)
 Jelani Hasan – Architecture (*Temple University*)
 Arielle Hunt – Kinesiology (*Temple University*)
 Khary Jacobs – Mass Communications (*Temple University*)
 Jessika Jessie – Human Resources (*Temple University*)
 Jazmine Jones – Criminal Justice (*Temple University*)
 Sierra King – Nursing (*Community College of Philadelphia*)
 Larry Mapp III – English (*Lincoln University*)
 T. Myles Pittman – Communications (*Temple University*)
 Ciana Ross – Social Relations (*Lincoln University*)
 Fareed Simpson-Hankins – Jazz Performance (*Temple University*)
 Kynoebi Simpson-Hankins – Computer Engineering (*Temple University*)
 Dominick Trautz - Social Relations (*Cheyney University*)
 Jasmine Watts – Education (*Temple University*)
 Anya Wescott - Mass Communications (*Lincoln University*)

Each of these scholarship recipients have shown tremendous strides in achievement, have demonstrated great leadership skills, and are committed to investing in their communities beyond graduation. If you know of a deserving high school senior that meets or exceeds the scholarship criteria, please share the scholarship information with them.

The Beech Scholarship Fund will begin accepting scholarship applications for the Fall 2018 academic year in early January 2018. Applicants must have a grade point average of 2.75 or higher and be active in his or her community. The deadline to submit an application is Friday, April 6, 2018 at 3pm. To obtain an application and for scholarship guidelines, visit www.beechinterplex.com/bcs_scholarship.asp. Incomplete applications will not be accepted.



Enrichment Program for Students

With the support of a grant from the Alston-Beech Foundation via the Friends of Bache-Martin, Bache-Martin Elementary is excited for the return of the **Spark program** for its 7th grade students. Spark brings together schools, businesses and individuals to create career exploration and self-discovery experiences for middle school students. Workplace-based skills workshops and mentorships bring possibilities to life for students on the path to successful completion of high school and beyond.

Last year, 30 Bache-Martin students participated in Spark Lab workshops and mentorships at Philadelphia companies including Deloitte, Knoll, Gensler, and CFI. With guidance from their mentors, students designed projects based on mutual interests and displayed them to other program participants, teachers, families, and other Spark stakeholders at the Pennsylvania Convention Center in May. Projects ranged from a business plan for the creation of a new football team to a photography project centered around finding beauty in the midst of negativity.

This year's Bache-Martin students will have a chance to discover what is possible for their futures at Deloitte and M&T Bank. The Spark program kicks off on October 13th and runs through May 17th.

For more information, email Friends of Bache-Martin, admin@friendsfbachemartin.org, or call Sparks at (267) 519-4591.

Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

In and Around the Community

Do you know of a **community person**, living or working in the Cecil B. Moore neighborhood that is doing great things to help improve the quality of life for the residents living here? If yes, we would like to know about them and highlight his/her work in the Cecil B. Moore Community Times.

We are looking to spotlight community residents, children, teachers, business owners, students, and any individual making a difference in the North Philadelphia community. One individual will be featured each quarter and will be selected based on the timely submission of the person's information and the work that they do in the community.

Send a brief description of the person, detailing their work and include your name and contact information, the person's name, telephone number, and picture. To be included in the next Cecil B. Moore Community Times, submissions must be received by **November 17, 2017**. Email information to: beechcommunityservices@gmail.com, or mail it to, Beech Community Services, 1510 Cecil B. Moore Avenue, Suite 100, Philadelphia, PA 19121, Attention: Christine Brown.

The Advocate Center provides as many opportunities as possible for students to develop their voice, confidence, self-worth, and self-advocacy. One of the programs that especially highlight youth voices is the Advocate Leadership Council (ALC). The ALC is a youth run and organized leadership group that addresses issues around youth and community empowerment. One of the main activities of the ALC is to organize the "What Matters" Advocate Neighborhood Forums. During these forums, students participate as panelists in a facilitated discussion to share how they see their community. Donors, community leaders, Temple students, professors and administrators are invited to attend and to listen to what the youth of the community are saying. The goals of the "What Matters" Forums are to educate and inspire stakeholders, and to ignite positive community transformation in North Philadelphia.

The forums have 3 main objectives:

1. Provide opportunities for youth leaders in the community to express their concerns and ideas as local experts and for youth voice to be valued and considered by decision makers.
2. Provide youth with opportunities for professional and academic networking.
3. To open up dialogues between various stakeholders that will lead to action planning for the positive transformation of North Philadelphia.

The first forum was held in November 2016 and was titled the "What Matters" Advocate Neighborhood Forum: Temple University and North Philadelphia Community Relations. It was a huge success. The forum provided a space where youth could be seen as experts and leaders, as well as apply skills they have been learning in art, writing, and basketball in a tangible and meaningful way to help the community. In response to

the first forum, Temple Student Government collaborated with the ALC to create Path to Temple Day and a partnership between ALC and AKL Fraternity was formed. The last two forums focused on gentrification, housing, and eviction and featured two of our youth leaders and Mr. Kenneth Scott, President of Beech Companies as panelists.

Vaux Big Picture High School (BPHS) inaugural took place on September 19, 2017 to celebrate the opening of the city's newest college preparatory school. The school is part of the Philadelphia Housing Authority's Choice Neighborhood Transformation Plan. Currently enrolling its 9th class -- The Class of 2022, Vaux BPHS will utilize "learning through internships" and "project-based learning" to offer a unique educational experience. Big Picture Learning (bigpicture.org) is a nationally recognized educational design that yields outstanding student outcomes and success. Focusing on a student-centered approach, Big Picture Learning meets students where they are and brings them to where they dream to land.

Big Picture High School will be a District managed neighborhood high school offering automatic admission for students that reside in the Meade and Morris Elementary School attendance zones. The remaining enrollment will be supplemented by a tiered lottery process with students in the W.D. Kelly attendance zone receiving first priority, and the students residing in the Strawberry Mansion High School attendance zone receiving secondary preference, with any remaining seats filled from across the city.

Community & Business Meetings

Beech Community Services will host monthly meetings for business owners in the Cecil B. Moore community to talk about, and participate in, discussions relating to the planning and increased business relationships between business owners. The meeting goals are to increase the interactions between the business owners and work together to build a viable business association. The meeting notices will be sent to business owners prior to the meeting dates. The meetings are held from 5:30pm to 7:00pm. Call Beech's office, or email us at beechcompanies@gmail.com, if you would like your notice emailed to you.

Thursday, October 19, 2017 5:30pm until 7:00pm

Thursday, November 16, 2017 5:30pm until 7:00pm

Thursday, December 14, 2017 5:30pm until 7:00pm

If you are a developer and interested in having your project listed on the schedule for review, contact Beech's office at (215) 763-8824. All meetings are held at Beech Community Services, 1510 Cecil B. Moore Avenue, 1st floor.

Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

New Public Safety Office on Cecil B. Moore Avenue

Temple Police expanded their presence, opening a new safety hub at 1513 W. Cecil B. Moore Avenue. The new facility will help increase community outreach and other Campus Safety Services resources along the western edge of Main Campus. The new Public Safety Station had its grand opening on September 11, 2017. The event was attended by community residents, public officials, Temple and Allied Universal representatives. The new facility will integrate a community policing team, Temple Emergency Management Services and Allied Universal Security Services.

Community-focused officers based in the new station will concentrate on outreach to local residents. The station features a multi-purpose space where Temple Police can hold community meetings to discuss the needs and concerns of neighbors.

Campus Safety Services Executive Director Charles Leone stated, "We want to be a resource for students and our neighbors by having a permanent presence on the west side of Broad Street. "Our primary goal is for our students and neighbors to be safe, and the new station will provide that."



Free Small Business Training for Neighborhood Businesses

Power Up Your Business is a bold initiative designed to strengthen neighborhood commercial corridors and position small retailers to become economic engines and job creators. Community College of Philadelphia collaborated with Philadelphia Mayor Jim Kenney, Philadelphia City Council, and the City Commerce Department, all of whom are committed to a block-by-block reinvigoration of retail along neighborhood shopping corridors.

Power Up Your Business, a neighborhood-based approach, offering both a 10-week, 30-hour peer-learning class where small business owners are matched with instructors and coaches, and taught basic business management, planning, and marketing; and a Store Owner Series with three-hour workshops that offer information on financial planning, personal and business credit, and local marketing advice.

Launched in January, Power Up Your Business has offered business owners free workshops to help them manage and plan for growth and connect with valuable resources. More than 100 businesses across 43 different zip codes in the city have taken advantage of these free programs.

Power Up Your Business is designed to unlock the potential of the commercial corridors, which are the heart of the neighborhood economy. Small business owners have the option to register for workshops through the Store Owner series or apply to the Peer-Based Learning Experience.

The Store Owner Series are workshops that cover small business basics such as marketing, capital, credit, and bookkeeping. The next series of workshops will be held at Community College of Philadelphia's Northeast Regional Center on October 10th and 24th.

The Peer-Based Learning Experience is a 10-week, 30-hour course in basic small business management and planning that provides practical skills required for running a successful business. Businesses are supported by a general business coach and a financial coach. The deadline to apply for the next class is November 17, 2017.

Business owners can RSVP and take advantage of this free training at www.ccp.edu/powerup. To qualify, participants must be located in Philadelphia and be in business for at least one year.

Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

Health and Wellness Campaign

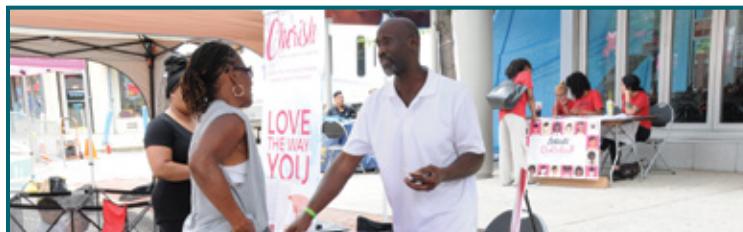
Are you a health care worker, work with children, or an individual looking to get re-certified or certified in Pediatric First Aid/CPR & AED and Adult CPR & AED? Check It Up in partnership with the American Red Cross will train you and get you certified with a valuable life skill that can help to save someone's life.

Check It Up is a non-profit organization that promotes the importance of Emergency First Aid Training, Nutrition and Fitness. The organization focuses on enhancing the knowledge of healthy dieting by teaching the science of food consumed by living beings and how it effects the body. For additional program information, or to inquire about CPR/First Aid training, contact Jeff Murray or one of the dedicated staff members at (267)202-5207.

The **Now We No** movement is an awareness campaign that educates women and young girls about the harmful effects presented by the most popular sanitary napkin and tampon brands on the market today. This mission also offers a potential solution, which will cut many of the diseases and health challenges off at the root. The undertaking is to bring awareness to the world, and it begins in our community first. Testimonials from women around the world about the Now We No campaign, and its solution, confirms the need for this information.

The average woman will use approximately 11,000 plus sanitary napkins or more in their lifetime, which means women are unknowingly being slowly poisoned monthly. Tampons are even worse. Tampons actually restrict the natural flow of a woman, ultimately resulting in the high incidence of Toxic Shock Syndrome. There are other health related problems, such as a possible increase in the development of tumors and fibroids.

Sadly, for years, the tampon and sanitary napkin industry has been taking away the option of a healthy lifestyle and in some cases, created products that resulted in death for many women. The FDA does not require manufacturers to disclose the materials used to create these products. Many of which are harmful and in some cases, deadly. For additional information, or to purchase products, visit www.nowweno.net.



PA Identification Card

Can't afford a new ID? No permanent address? ID Philly has you covered. You may be eligible to receive a PA ID at a free or reduced price.

An ID may be required to do the following:

- Meet requirement for many benefits and services
- Prove to an employer your legal presence in the U.S. and right to work
- Enter secure government facilities
- Board a commercial airline
- Purchase age-restricted items

If you previously had a PA ID (after 1992)

*Project Home – 1515 Fairmount Ave.
Mon-Wed. 10am-5pm, Thu-Fri. 9am-4pm
(215)232-7272*

*Broad Street Ministry - 315 S. Broad St.
Tue. 3pm-5pm
(215) 735-4847*

*Face-to-Face – 6001 Germantown Ave.
Mon, Tue, Fri. 10am-2pm
(215) 438-7939*

If you have not had a PA ID since 1992

*Philly Restart – 19th & Ben Franklin Parkway
Mon. 4pm-5pm*

If you do not have a Birth Certificate

*Homeless Advocacy Project - twice yearly
(locations vary)
(215)523-9595*

*Face-to-Face Germantown - Upon request
(215) 438-7939*

Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

Community Business Spotlight

Name of Owner(s): Jae Barnes

Business Name: Silkcocoon Beauty Bar

Type of Business: Aesthetician/Aesthetics/Skin Specialist

Number of Employees: 2

Business Location(s): 1630 Cecil B. Moore Ave.

Business Hours: Sunday & Monday: Closed
Tuesday – Friday: 10am - 7pm
Saturday: 9am - 3pm

Business Number: (267)930-7880

Email Address: silkcocoonbeautybar@yahoo.com

Social Media:

Instagram: @jaebeautybar

Facebook: Silkcocoon Beauty Bar Jae Barnes Beauty Bar

Twitter: @jaebeautybar

How Long Have You Been in Business: 10 years

How did the idea for your business come about? I was working at a prominent beauty store as an aesthetician. I was going to be written up for stealing because I gave a client a complimentary eyebrows service. The client spent about \$450 every month with me and it was her birthday, so I give her \$30 worth of services. This was my way of saying, thank you for your business and happy Birthday. I wanted to let my clients know how much I appreciated them.

What ignited the spark in you to start a new business venture? The passion of making skin flawless and teaching as many people as I can how to care for the body better, is what ignited me. I love what I do and I never rush with a client or tell them that, we can't do that, or sell them more. I am truthful with each client because my passion is to be the best aesthetician I can be.

What would you say are the top three skills needed to be a successful entrepreneur?

1. Respect time (when you are on time, you are late – when you are 15-minutes early, you are on time.)
2. Stay organized at all times.
3. Never stop learning, and have a mentor in your field.

How did you decide on the location for your business? I decided on this location because it is in the middle of the city and rent is financially reasonable. I am also 15 to 20 minutes away from West Philly, South Philly, Center City, Northern Liberties, Northeast Philadelphia, and Elkins Park.

What would you say was the single most influential factor in bringing your business to the Cecil B. Moore community? No other business in the area is doing what I am doing; an aesthetic beauty store



(aesthetician skin specialist) within 5 miles of my location. You have to travel to center city for aesthetics beauty, but not anymore.

What were the biggest initial hurdles to building your business and how did you overcome them? Cosmetically improving and fitting out a brand new commercial space that had no walls, no floors, no ceiling and no bathroom, was very new for me. I had never done anything like that before, so I went to Home Depot and took workshops on how to paint, lay down a floor, and install a drop ceiling.

If you could have given yourself a piece of knowledge, or advice when you started your business, what would that be? Be patient with yourself. Find a location with walking traffic, public transportation, and parking available. Learn to ask for help. You cannot do it alone and you have to ask for assistance. Never second guess yourself.

What is the best advice you received about starting your business, and from whom? The best advice I received was from my father, Julius Barnes who told me to stay organized, don't over talk anyone, listen like you don't know even if you know, and ask questions no matter how uneducated it may sound.

Name of Owner(s): Mike Durant

Business Name: Strictly Seafood

Type of Business: Seafood Restaurant (take-out or dine-in)

Business Number: (215) 232-3333

Business Location(s): 1707 Cecil B. Moore Avenue

Business Hours: Monday – Thursday: 10am - 12am
Friday & Saturday: 10am - 3am
Sunday: 10am - 9pm

Website: www.strictlyseafood215.com

Social Media: Instagram & Facebook: @strictlyseafood215

How Long Have You Been in Business: 6 years

Strictly Seafood, with its original location at Germantown Avenue & Huntington Park recently opened its new location in the Cecil B. Moore community. The restaurant features a full menu of fresh food items for the seafood lover along with entrees for non-seafood and meat eaters. Daily lunch specials are available from 10:00 am until 1:00 pm with daily \$1 shrimp deals. Credit and debit cards are accepted. Delivery and catering are also available.



Cecil B. Moore Community Newsletter



Featured Information

Beech Community Services

Things to Do!

Harvest Festival @ Reading Terminal

When: Saturday, October 21
Where: Reading Terminal Market (Outside on Filbert St.)
 51 N. 12th Street Philadelphia, PA 19107
Time: 10am-4pm
Fee: Free

Reading Terminal Market celebrates fall harvest season with its annual afternoon-long Harvest Festival. Hay bales and corn stalks help transform Filbert Street into an urban farm complete with a pumpkin patch, tractor rides, and a variety of seasonal treats. Guests can enjoy live entertainment, locally made crafts and activities for the whole family.

Harry Potter Festival

When: Saturday, October 21
Where: Along Germantown Avenue
 (Creshiem Valley Drive – Chestnut Hill Ave.)
Time: 10am-4pm
Fee: Free

This free outdoor festival stretches 12-blocks along Germantown Avenue in Chestnut Hill. Throughout the festival footprint, guests can enjoy Harry Potter quizzo, a Death Eaters dance party, potion making, a muggles read-a-thon, the popular straw maze at Woodmere Art Museum and much more.

Uhuru Book Fair & Flea Market

When: Saturday, October 14 // Rain Date: Sunday, October 15
Where: Clark Park – 43rd & Chester Avenue
Time: 9am – 5pm
Contact: (267) 875-3532
Fee: Free

Uhuru Book Fair & Flea Market is an education & economic development project of APEDF, supporting programs for education, health, sustainable economic development and self-determination by and for the African community. The keynote speaker, Omail Yeshitela, is the founder and leader of the Uhuru Movement. The event will feature, Rahnda Rize, DJ Sean Smoove, Karen Smith, Rhenda Fearrington, and Raw Life Crew, and a Children's Circle with reading resources, book giveaways, fun games & activities, and face painting.

Walk for Domestic Violence

When: Saturday, October 14
Where: New Birthing Worship Center
 5949 Spruce Street
Time: 9am – 12pm
Contact: (215) 879-6615
Fee: Free

Leukemia & Lymphoma – Light the Night Walk

When: Saturday, October 28
Where: Philadelphia Museum of Art
Time: 4:30pm (walk begins)
Fee: FREE

The Leukemia & Lymphoma Society's Light the Night Walk

brings light to the darkness of cancer by funding lifesaving research and support for people battling cancer. The Beech staff are annual supporters of LLS and we walk in memory of the late, Bob Smith, who was a dedicated employee of Beech. Family, friends and co-workers gather together to celebrate, honor or remember those touched by cancer. Registration is free, but walkers are encouraged to raise funds to support the mission. These efforts culminate in inspirational, memorable evening experiences filled with music, fireworks and empowering ceremonies honoring survivors and remembering those we have lost.

Beech Community Services – "Avenue of Treats"

When: Tuesday, October 31
Where: Cecil B. Moore Business Corridor & The Shops @ Avenue North (Broad to 17th St. on Cecil B. Moore Avenue)
Time: 5:30pm – 7:30pm
Fee: FREE
Contact: (215) 763-8868

Avenue of Treats is a free, outdoor event that provides a safe environment for children living or attending school in the Cecil B. Moore community to trick-or-treat along the Cecil B. Moore business corridor in a safe environment. This is an exciting event with many businesses along the Avenue participating by handing out goodies, treats and healthy snacks to area children. There will also be treats for the adults.

Face painting will be available for children without costumes from 5pm-7pm, only! Non-threatening costumes are encouraged.

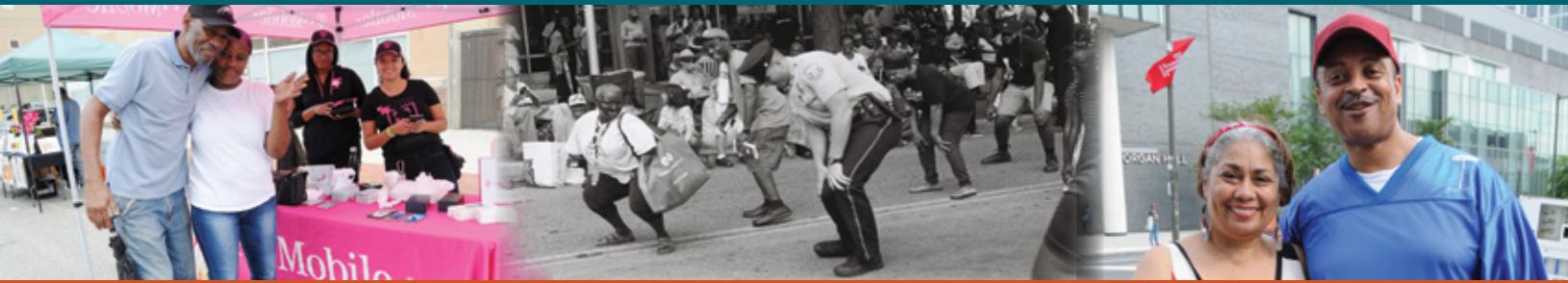
Cecil B. Moore Community Newsletter





Beech Companies

Cecil B. Moore Community Newsletter



Featured Information

Community Policing Team

Officer Janae McDonald

Crime Prevention Officer – janae.mcdonald@phila.gov

Officer Shanna Moore

Community Relations Officer – shanna.moore@phila.gov

Officer Ba'Sheemah Phifer

Community Relations Officer – basheemah.phifer@phila.gov

Officer Courtney Gilliam

Victim's Assistance Officer – courtney.gilliam@phila.gov

To report Crime Anonymously:

Dial (215) 686-TIPS

To contact the 22nd Police District Directly:

Call (215) 685-2705/2706

Follow the 22nd Police District on Twitter:

@PPD22ndDistrict

Community Resources Guide

Philadelphia Recycling	215-686-5560
Redevelopment Authority	215-854-6500
Philadelphia Housing Authority.....	215-684-4000
PHDC Weatherization.....	215-448-2160
PHDC Basic Systems Repair Program	215-448-2160
LIHEAP	215-560-2970
Community Legal Services.....	215-981-3700
Utility Emergency Services Fund	215-972-5170
Save Your Home Philly.....	215-334-4663
Philadelphia Corporation for Aging.....	215-765-9040
Veterans Advisory Commission.....	215-686-3256
Day Camp Programs	215-683-3600
Child Care Information Services	888-461-5437
Philadelphia Department of Recreation	215-683-3601
School District of Philadelphia	215-400-4000
GED Hotline	215-751-8376
Temple Small Business Development Center	215-204-7282
Temple PAN African Studies	215-204-1993
Temple Campus Police	215-204-1234
Department of Human Services	215-683-4347
Domestic Violence Hotline	800-799-7233
North Central Victims Services.....	215-763-3281
Crisis Hotline/Community Behavioral Health.....	215-413-7171
Philadelphia Operation Town Watch.....	215-686-1459
Philadelphia Police 22nd District.....	215-686-3220
City Council – 5th District Office	215-686-3442

Cecil B. Moore Community Times is published by Beech Community Services.

Publisher: Christine Brown, Director of Beech Community Services

President/CEO of the Beech Companies: Kenneth Scott