



# Beech Companies

# Cecil B. Moore Community Newsletter



Volume 26, 1<sup>st</sup> Edition 3<sup>rd</sup> Quarter, Summer/Fall 2018 Beech Community Services

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## We Remember Donald "Don" Gardner



Beech Companies would like to extend our deepest condolences to the family and friends of Donald "Don" Gardner who transitioned this life on September 4, 2018. Gardner was the Managing Director of the Philadelphia Clef Club of Jazz and Performing Arts and prior to overseeing the day-to-day operations of the organization, he was a professional musician. The Philadelphia born musician formed his own group, the Sonotones. The group performed and toured on the "Chitlin Circuit" and recorded for De Luxe Records. Mr. Gardner was a dedicated and devoted champion for the Philadelphia Clef Club of Jazz & Performing Arts and devoted a great deal of time and effort to the organization. The music world and Philadelphia in particular, has lost a great musician, teacher, and friend.

## Mentor Program for Girls

*Teenshop* is beginning its 33rd year of serving girls with goals. What began as an enrichment program for girls at a Philadelphia church has grown to five chapters in three states, and helped more than 8,000 girls of color from all zip codes achieve their goals and become productive citizens and leaders in their communities and careers. While enrolled in *Teenshop*, no girl drops out of school or becomes a teen parent, and all graduates matriculate to college.

*Teenshop* was founded by Emmy Award-Winning journalist Eleanor Jean Hendley, while she was working full-time at CBS 3 TV as the education news reporter and talk show host/producer of *City Lights*, a prime time weekend magazine show. Ms. Hendley wanted to share her time, talent and treasury to make a difference in the lives of teenage girls. As a former New Jersey public school teacher who created and directed an award winning after school dance and charm club, Ms. Hendley knew firsthand how extra-curricular activities build self-esteem and help students achieve.

The *Teenshop* curriculum is an innovative series of life skills workshops, college preparatory initiatives, and community service projects. There are currently three Philadelphia chapters, one of which just opened at 15th & Cecil B. Moore Avenue, one in Los Angeles, California, and one in Camden, New Jersey, each under the leadership of five outstanding female volunteers. More than one hundred and twenty-five girls enroll annually, and through the years, *Teenshop* alumnae, now successful working women, have returned to assume leadership positions in their former chapters.

*Teenshop* is a volunteer-based organization, and are always pleased to include new leaders on their team. For information about volunteering, visit [www.teenshop.org/volunteer](http://www.teenshop.org/volunteer) and for program information, visit <http://www.teenshop.org>.



# Cecil B. Moore Community Newsletter



Beech Community Services

## Featured Information

### 12<sup>th</sup> Annual Beech “Jazz on the Ave” Music Festival

In spite of the rain, the Beech “Jazz on the Ave” Music Fest featuring Philly Soul Stock was a success. The annual event held on Saturday, August 11, was well attended by community residents and many out-of-towners. “The event has grown in size from the very first festival that took place in a dirt lot on the corner of Sydenham Street and Cecil B. Moore Avenue,” stated Christine Brown, producer of the event. “It is amazing to see so many new festival attendees and equally amazing to get phone calls from people out of state that traveled to attend the festival. Three women from Alabama, who had never been to Philly, flew all this way for the festival and had a great time. They all said that they will make the event an annual ‘Girls Trip’ and bring more friends.”

Both the main stage and the Philly Soul Stock stage showcased some extraordinarily great talent. The performances were A+ and definitely put Beech “Jazz on the Ave” on the list of must attend summer festivals. Radio personalities, Patty Jackson, Dyana Williams, and Karen Vaughn hosted the main stage. The lineup included performances by the Philadelphia Clef Club Youth Senior Ensemble, Dell -P, Hip-Hop Artist of the Year and the first hip-hop artists to ever perform on the main stage, Laurin Talese, Charisa the Violin Diva, Algebra Blessett, and headliner, the amazing Grammy nominated singer, songwriter and musician, PJ Morton. The Soul Stock stage featured a superb lineup as well that featured, Ms. Tia, Seraiah Nicole, Ange & Tommi, Amina, Namarah, Kyle Steed, Tonia. Trinii, Natalie and Muse-iC.

Beech would like to thank our Community Sponsors for lending their support to the event. The 2018 Community Sponsors are: The City of Philadelphia Department of Commerce, North Central Empowerment Zone, The Fresh Grocer, PepsiCo, Acana, and the Philadelphia Media Network. Many thanks to Alfie Pollitt, James Solomon, Dawn Frazier, Nu Millennium AVS, Pyro Art Solutions, Gray Eye Inc., A Piece of PR, Photo Posse, Perception Media, Wells Management, UNI Angels, North Broad Renaissance, Philly Free Streets, student and community volunteers, 22nd Police Department, iHeart Radio, WRNB 100.3, Temple University Campus Security, Allied Universal, Drexel Health Systems, The Clay Studio, Stephen Klein Wellness Center, and the JOA vendors. A special thank you goes out to the residents and business owners in the Cecil B. Moore community for their continued support of the event and the many people that attended.



### Cecil B. Moore Business Meetings

*Beech Community Services* will host a series of community meetings for business owners who have establishments along the Cecil B. Moore business corridor between Broad and 19th Streets. The meetings will be centered on discussions relating to the planning and increased business relationships between business owners, financial opportunities, and services available to business owners through the Philadelphia Department of Commerce and other local entities. The goals of the meetings are to increase the interactions between business owners and to work together to build a viable business association in the Cecil B. Moore community. Business owners in the selected area, that are interested in being included in these meetings, are asked to send your name (contact person), address, business name, telephone number and email address to [beechcommunityservices@gmail.com](mailto:beechcommunityservices@gmail.com) to receive meeting notices and mailings.

There will be a meet and greet for the Cecil B. Moore Business Coalition members on *Tuesday, October 23, 2018 from 6:30 PM to 8:30 PM* at Pub Webb, located at 1527 Cecil B. Moore Avenue. The meeting is strictly for persons that have businesses on Cecil B. Moore Avenue between Broad & 19th Streets. Please send an email confirmation to Christine Brown at [cbrown@beechinterplex.com](mailto:cbrown@beechinterplex.com) to confirm your attendance to the meeting. Be sure to include your full name, business name, name of person(s) attending (limited to 2 people per business), and contact number.

# Cecil B. Moore Community Newsletter



Beech Community Services

## Featured Information

### Registered Community Organization (RCO) Meetings

*Beech Community Services* hosts monthly public meetings for community residents to assess and discuss the physical development and proposed development in the Cecil B. Moore neighborhood. All concerned individuals are encouraged to attend the meetings. Any developer with a proposed development project in the BCS RCO targeted area interested in having their project listed on the schedule for review contact Beech's office at (215) 763-8824. All RCO meetings are held **5:30pm to 7:00pm** at Beech Community Services, 1510 Cecil B. Moore Avenue, 1st floor. The meetings notices will be sent to all parties in the targeted development area prior to the meeting dates. Call Beech's office, or email us at [beechcompanies@gmail.com](mailto:beechcompanies@gmail.com), if you would like the notice emailed. The meeting dates for the remainder of 2018 are:

Thursday, October 18, 2018 5:30 pm until 7:00 pm  
Thursday, November 15, 2018 5:30 pm until 7:00 pm  
Thursday, December 13, 2018 5:30 pm until 7:00 pm

#### The purpose of the Registered Community Organization (RCO) as stated by the Philadelphia City Planning Commission is:

The Philadelphia Zoning Code includes provisions for ensuring that neighbors of proposed developments are notified and have an opportunity to provide input regarding zoning decisions that may impact them. This is accomplished through a standardized system of direct notification and through public meetings that are held in communities and convened by Registered Community Organizations (RCOs).

RCOs are provided notice by the Planning Commission whenever a zoning variance or special exception is requested, or when a development requiring Civic Design Review (CDR) is formally proposed, within their geographic boundaries. Where there is one affected RCO for a property, this organization convenes the public meeting that applicants are required to attend prior to being heard by the Zoning Board of Adjustment (ZBA); where there is more than one RCO in an area, the District Councilperson has the option to select

one or more RCO as the responsible party for convening the meeting, in cooperation with all other affected RCOs; and where there are no RCOs the District Councilperson can either choose to host the public meeting or assign an entity on his/her behalf to do so.

It is important to note that RCOs are recipients of early notification of zoning appeals and **are not** given any special privileges before the ZBA. Individual community members and/or organizations are entitled to testify at ZBA hearings or to send letters to the ZBA regardless of RCO status.

### Loans Available for Business Owners

Is your organization or business in need of financial assistance? The *Beech Business Bank (BBB)* is a loan program managed by Beech Capital Venture Corporation that provides loans to for-profits, non-profit organizations and community development corporations with a primary focus on the economically distressed areas in North, West, and Northwest Philadelphia. The BBB focuses its activities in communities underserved by existing providers of private capital such as banks, credit unions, and venture funds. The BBB provides access to capital for existing businesses, new entrepreneurs, and neighborhood-based organizations involved in activities that result in:

- The creation or expansion of businesses
- The creation and/or retention of jobs
- The construction or renovation of commercial real estate

If you are a new or existing business in need of financial assistance, visit [http://www.beechinterplex.com/bbb\\_lending\\_opportunities.asp](http://www.beechinterplex.com/bbb_lending_opportunities.asp) to get more information on how to obtain a loan for your business, or to obtain the loan guidelines and application. You may contact, Larry Griffin at (215) 763-8824 to schedule an appointment. BCVC is a Certified Development Financial Institution of the U.S. Department of Treasury.

# Cecil B. Moore Community Newsletter



Beech Community Services

## Featured Information

### Scholarships Awarded to Local Students

The *Beech Scholarship Fund* provided nearly \$20,000 to local undergraduate students to assist them with financial assistance for the Fall 2018 academic year. The 15 students attending Temple University, Cheyney University, Lincoln University and Community College of Philadelphia were honored during a scholarship reception in August 2018 at the Beech Interplex headquarters. The students were also recognized by radio personality, Patty Jackson, at the 12<sup>th</sup> annual Beech “Jazz on the Ave” Music Fest. Many of the scholarship recipients have received financial assistance from the Beech Scholarship Fund for their entire undergraduate career and will be graduating in May 2019. Ciani Ross of Cheyney University stated, “Because of the financial help provided by Beech, I am graduating one semester earlier and am making plans to attend graduate school.”

Beech Scholarship Fund recipients for the 2018 Fall semester are:

- **Maimouna Bah**, Education, *Temple University*
- **Nuri Bracey**, Engineering, *Temple University*
- **Anthony Cobb**, Engineering, *Temple University*
- **Amanda Gee**, Public Relations, *Temple University*
- **Jelani Hasan**, Civil Engineering, *Temple University*
- **Arielle Hunt**, Kinesiology, *Temple University*
- **Khary Jacobs**, Mass Communications, *Lincoln University*
- **Larry Mapp III**, English, *Lincoln University*
- **T. Miles Pittman**, Communications, *Temple University*
- **Ciani Ross**, Social Relations, *Cheyney University*
- **Kynoebi Simpson-Hankins**, Engineering/Music, *Temple University*
- **Azure Stokes**, Theater, *Community College of Philadelphia*
- **Lamar Thomas**, Finance, *Temple University*
- **Jasmine Watts**, Education, *Temple University*
- **Anya Westcott**, Communications, *Lincoln University*

The Beech Scholarship Fund will begin accepting applications for the fall 2019 semester beginning January 7, 2019. The qualifying student must demonstrate their commitment to education and their community and must possess a GPA of 2.75 to qualify. All students must be a current Philadelphia resident, a student of color, a current high school or undergraduate student. All applicants must have graduated from a Philadelphia public, charter, or private school and must attend or are currently attending Cheyney University, Temple University, Lincoln University or Community College of Philadelphia.

The submission deadline for scholarship applications is **Friday, April 12, 2019 at 3pm**. To receive additional scholarship information and to obtain an application, please visit [http://www.beechinterplex.com/bcs\\_scholarship.asp](http://www.beechinterplex.com/bcs_scholarship.asp). We will not accept electronic or incomplete applications.



### Scholarships for School-Aged Students

The *Children’s Scholarship Fund Philadelphia* (CSFP) provides need-based, four-year scholarships for K-8<sup>th</sup> grade children from low-income Philadelphia families. All scholarships are partial and awarded by random lottery. Once selected from CSFP’s random lottery, parents select a school that best fits their child(ren)’s needs. Currently, CSFP supports 5,000+ students at 170+ K-8 private and parochial schools.

After September 22, families may apply to CSFP’s random scholarship lottery online at [www.csfpphiladelphia.org](http://www.csfpphiladelphia.org). Applications will remain open until March 1, 2019. **Families should apply early for the best chance to win. The deadline for priority lottery is November 15, 2018.** All scholarships are based on income and awarded by random lottery.

# Cecil B. Moore Community Newsletter



## Featured Information

Beech Community Services

### Community Resident Spotlight

Do you know of a *community person*, living or working in the Cecil B. Moore neighborhood that is doing great things to help improve the quality of life for the residents living here? If yes, we would like to know about them and highlight their work in the Cecil B. Moore Community Times.

We are looking to spotlight community residents, children, teachers, business owners, students, and any individual making a difference in the North Philadelphia community. One individual will be featured each quarter and will be selected based on the timely submission of the person's information and the work that they do in the community.

Send a brief description of the person, detailing their work and include your name and contact information, the person's name, telephone number, and picture. To be included in the next Cecil B. Moore Community Times, submissions must be received by, **Friday, November 30, 2018**. Email information to: [beechcommunityservices@gmail.com](mailto:beechcommunityservices@gmail.com), or mail your info to Beech Community Services, 1510 Cecil B. Moore Avenue, Suite 100, Philadelphia, PA 19121, Attention: Christine Brown.

### Best Practices Business Workshop

*Community College of Philadelphia* is hosting the first workshop of a 4-part series to help you better manage your family-owned business. There will be a panel of family-owned businesses that will share valuable lessons learned and things to avoid when running a family business. The panel includes Scott Hackman, Co-Founder & Board Member of One Village Coffee; Andrea Hackman, Co-Founder & President, One Village Coffee; Bob Borenstein, Founder, Apple Child Care Center; Allen Heggs, President/CEO, Helcrest, LLC; and Victoria Tyson, Owner & Master Chef, Victoria's Kitchen.

**When:** Tuesday, October 2, 2018

**Time:** 8:30am - 11am (breakfast included)

**Where:** Community College of Philadelphia  
Northeast Regional Center - Community Room 124  
12901 Townsend Road, Philadelphia, PA 19154

**Information:** (215) 972-6254

**To Register:** [www.ccp.edu/forms/rsvp-family-owned-business-series](http://www.ccp.edu/forms/rsvp-family-owned-business-series)

### Things to Do!

#### Beech "Avenue of Treats"

**When:** Wednesday, October 31, 2018

**Where:** Along Cecil B. Moore Avenue - Broad to 17th St.

**Time:** 5:30pm - 7:30pm **Fee:** Free **Contact:** (215) 763-8868

*Beech Avenue of Treats* is a free, outdoor event sponsored by Beech Community Services that allows children living, or attending school in the Cecil B. Moore community to trick-or-treat along the Cecil B. Moore business corridor in a safe and structured environment. This is an exciting event intended to encourage businesses owners along the "Avenue" to participate by handing out goodies, treats and healthy snacks to area children. There are also free treats handed out to adults, while supplies last. Children are encouraged to dress up but face painting will be available for children without costumes from 5pm-7pm. Non-threatening costumes are encouraged. Parents or older siblings are asked to accompany children under 10 years old.

#### Smith Memorial Playground - Healthy Halloween Event

**When:** Saturday, October 27, 2018

**Where:** East Fairmount Park

3500 Reservoir Drive, Philadelphia, PA 19121

**Time:** 10am - 12pm

**Fee:** \$10 per child (free to Smith members and Access Card holders)

**Contact:** (215) 765-4325

This 2-hour event will have exciting things for children including live music, nature exploration, messy arts, healthy treats, and a petting zoo.



# Cecil B. Moore Community Newsletter



## Featured Information

Beech Community Services

### PNC Arts Alive Teams Up with the Clef Club

PNC Arts Alive presents Jazz Cultural Voices. The PNC Arts Alive initiative has committed to provide funding to the Philadelphia Clef Club of Jazz and Performing Arts to host a series of concerts at the venue. The PNC Arts Alive programming is an artistic outlet for everyone, regardless of age, economic background, skill level and taste. Pop-up performances, mobile arts vans and the use of unusual venues are among the many initiatives supported through PNC Arts Alive and they continue to invigorate local arts organizations such as the Philadelphia Clef Club of Jazz and Performing Arts by bringing new and exciting programs to our communities.

The Philadelphia Clef Club of Jazz and Performing Arts (PCC) mission is to “celebrate and preserve the legacy of jazz through accessible education for the Greater Philadelphia region, and to support the evolving art form through talent development, programming, and public performance.” The Philadelphia Clef Club operates in four distinct lines of business: music education, performance events, a membership program and facility rentals.

**Upcoming events at the Philadelphia Clef Club of Jazz and Performing Arts located at 736 S. Broad Street are:**

#### **Bobby Zankel and Warriors of the Wonderful Sound**

**October 20 @ 7:30 pm**

Philadelphia Clef Club of Jazz & Performing Arts

Ticket price: \$20

#### **Jamaaladeen Tacuma and The Gnawa Soul Experience Band**

**November 17 @ 7:30 pm**

Philadelphia Clef Club of Jazz & Performing Arts

Ticket price: \$20

#### **Charles Lloyd**

**December 18 @ 7:30 pm - 9:30 pm**

Philadelphia Clef Club of Jazz & Performing Arts

Ticket price: \$45

### Grants Offered for Local Non-Profits

The *Alston Beech Foundation (ABF)* is now accepting proposals from non-profit organizations that are seeking small grants to fund programs that assist residents that reside in the Foundations target area of North Central Philadelphia. The proposal submission deadline is October 10, 2018.

To be eligible for the ABF grant, organizations must be a non-profit and classified as tax exempt with a 501(c)(3) status. For-profit organizations are not eligible for funding. When submitting your proposal, you must include the Grant Proposal Cover Sheet and all requested documents and information in order to be considered for a grant. For a complete list of grant requirements and to obtain the Cover Sheet, visit [www.beechinterplex.com/alston-beechfoundation.asp](http://www.beechinterplex.com/alston-beechfoundation.asp).

### Philadelphia Black Biz Directory

*The Beech Companies*, a leader in community and economic development in Philadelphia, will be rolling out the 1st edition of the Philadelphia Black Business Directory in time for the upcoming holiday season. The directory is in response to the growing interest in supporting Black-owned and operated businesses in Philadelphia. The business directory will list Black-owned businesses in Philadelphia, not just in North Philadelphia, and you will be able to find all types of Black-owned businesses from retail to professional services.

Supporting Black-owned businesses supports Black families and ultimately raises the income level of the community at large. The free directory will be available on the Beech Companies website at [http://www.beechinterplex.com/bc\\_black-business-directory.asp](http://www.beechinterplex.com/bc_black-business-directory.asp).

# Cecil B. Moore Community Newsletter





# Beech Companies

# Cecil B. Moore Community Newsletter



## Featured Information

### Community Policing Team

**Officer Janae McDonald**

Crime Prevention Officer – [janae.mcdonald@phila.gov](mailto:janae.mcdonald@phila.gov)

**Officer Shanna Moore**

Community Relations Officer – [shanna.moore@phila.gov](mailto:shanna.moore@phila.gov)

**Officer Baseemah Phifer**

Community Relations Officer – [baseemah.phifer@phila.gov](mailto:baseemah.phifer@phila.gov)

**Officer Courtney Gilliam**

Victim’s Assistance Officer – [courtney.gilliam@phila.gov](mailto:courtney.gilliam@phila.gov)

**To report Crime Anonymously:**

Dial (215) 686-TIPS

**To contact the 22nd Police District Directly:**

Call (215) 685-2705/2706

**Follow the 22nd Police District on Twitter:**

@PPD22ndDistrict

For issues concerning trash, hazardous waste, residential/commercial property violations, potholes or street light outages, call 311.

### Community Resources Guide

Philadelphia Recycling .....	215-686-5560
Redevelopment Authority .....	215-854-6500
Philadelphia Housing Authority.....	215-684-4000
PHDC Weatherization.....	215-448-2160
PHDC Basic Systems Repair Program .....	215-448-2160
LIHEAP .....	215-560-2970
Community Legal Services.....	215-981-3700
Utility Emergency Services Fund.....	215-972-5170
Save Your Home Philly.....	215-334-4663
Philadelphia Corporation for Aging.....	215-765-9040
Veterans Advisory Commission.....	215-686-3256
Day Camp Programs .....	215-683-3600
Child Care Information Services .....	888-461-5437
Philadelphia Department of Recreation.....	215-683-3601
School District of Philadelphia .....	215-400-4000
GED Hotline .....	215-751-8376
Temple Small Business Development Center .....	215-204-7282
Temple PAN African Studies .....	215-204-1993
Temple Campus Police .....	215-204-1234
Department of Human Services .....	215-683-4347
Domestic Violence Hotline .....	800-799-7233
North Central Victims Services.....	215-763-3281
Crisis Hotline/Community Behavioral Health.....	215-413-7171
Philadelphia Operation Town Watch.....	215-686-1459
Philadelphia Police 22nd District.....	215-686-3220
City Council – 5th District Office.....	215-686-3442

Cecil B. Moore Community Times is published by Beech Community Services.  
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