

Cecil B. Moore Community Newsletter



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Beech Community Services

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Beech Remembers Robert W. Smith



Robert W. Smith, known to most as Bob, was born in Philadelphia, Pennsylvania on September 5, 1947. He was a decorated Army paratrooper wounded in Vietnam, an avid sportsman and jogger, peacefully made his transition from earth to heaven on November 15, 2013.

If it had not been for a band of pragmatic dreamers, the neglected and crumbling North Philadelphia community would have remained neglected and crumbling. Among those dreamers - and they were people who knew how to back up their dreams with practical solutions to the problems they faced - was Robert W. Smith, a man who served the city, especially those in greatest need of help, for more than 25 years.

In various ways, Bob helped in the development of North Philadelphia, particularly the Cecil B. Moore Avenue corridor, advised businesses on how to improve their performance, get through bureaucratic red tape, and

generally improve their bottom line. "Throughout his career, he received numerous awards for his stellar work and dedication to making Philadelphia a better place to work and live in," his family said.

As a vice president of development of the Beech Companies, Bob was actively involved in residential, retail, and commercial projects in North Philadelphia. He first became associated with Beech when he worked as a business consultant and real estate specialist for the Philadelphia Commercial Development Corp.

He served on Beech's board of directors for 10 years. He later was offered the position of vice president of development, enabling him to continue his work in the area of community development and focusing on neighborhoods in North Philadelphia. "He found great reward in seeing major projects come to fruition." Even as his health began to fail, he remained committed to the important work of this organization," stated Ken Scott, Beech Companies Chief Executive Officer.

Bob Smith graduated from the former Thomas Edison High School in 1965. After graduation, he served in the 82nd and 101st Airborne Divisions in Vietnam and won a Bronze Star with a V for valor, and a Purple Heart medal for wounds. After his discharge, he enrolled in Temple University and received a bachelor's degree in history. He returned to Temple in 1981 and enrolled in a real-estate certification program. He subsequently received his professional license as a real estate agent.

Bob was an intelligent, modest man who appreciated a quiet life. Bob enjoyed listening to jazz music, playing chess, watching educational television and good movies. He was a fan of sports and devoted supporter of all of the Philadelphia teams. Throughout different phases of his life he enjoyed participating in various sports including tennis, cycling, basketball and golf. His favorite leisure time activity was jogging along the river drives of Philadelphia. He was an avid supporter of and participant in the Gary Papa-Run 4 Your Life Race, for nine years.

Bob loved, and was loved and respected by all of his family members and his friends, for his kindness, thoughtfulness, and wisdom, coupled with a subtle sense of humor.

In honor of Bob's dedication to improving children's lives through education, Beech has named an educational scholarship in his name, through the Beech Scholarship Fund, to a deserving full-time student entering or already attending Temple University beginning in the fall of 2014.

His memory will live on through his family and friends who will miss him dearly.



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Senior Citizens









Beech Community Services

Featured Information

Beech Community Services Sponsors Annual Avenue of Treats

On Thursday, October 31, 2013, Beech Community Services hosted its 7th Annual Avenue of Treats event for nearly 2,000 children in the Cecil B. Moore community which provided a fun and safe environment for trick or treating. This free event took place along the Broad Street and Cecil B. Moore Avenue, and Avenue North business corridors, and attendees received a lesson in safety just before entering the haunted house/scavenger hunt followed by a host of treats.

The children, accompanied by chaperones paraded along Cecil B. Moore Avenue in impressive costumes, were greeted by area businesses, community volunteers, Dora the Explorer and Diego. Children were treated to free face painting by Fabulous Faces, candy, healthy treats, games, toys, gloves, and more, while the adults were treated to apple cider and their own bags of goodies.

"For years, more than 500 children have come through this corridor and received tons of treats during Halloween," states Christine Brown, Director of Beech Community Services. "Our goal is to also provide them with information to help them stay safe while having fun."

"Part of revitalizing this community is putting in mechanisms that help keep the community safe," states Ken Scott, President of Beech Companies". "Efforts like this have, and continue to be a part of Beech

Companies values, mission, and responsibility to the Cecil B. Moore community.

Beech Community Services would like to thank the Cecil B. Moore & Avenue North businesses, Cecil B. Moore residents, Temple University Student Union volunteers, Jumpstart, TUGSA, Gina Federico, Captain Eileen Bradley, Monica Hankins, Andrea Swan, Tina Lloyd, Mary Galloway, Diane Brown, Larry Griffin, Robert Nottingham, Ava McFadden, Charles Wells, Tanya Wells, ReSean Beyah, Jeff Murray, Nyrere Jordan, Andre' Swinton, Leo McDaniel, Leonard Bailey, Walter Greene, Regina Hutchings, Denise Fitzpatrick and a host of volunteers for assisting with the event



Temple Small Business Development Center Hosts Workshops

Temple Small Business Development Center offers highly effective educational programs that help entrepreneurs at every stage of business growth. The Workshops provides attendees with the tools and information needed to write a professional business plan. The following is a series of upcoming workshops.

- Tuesday, January 21, 2014 Tuesday, March 25, 2014 Thursday, March 27, 2014

- Thursday, May 29, 2014

Sessions are located at 1510 Cecil B. Moore Avenue from 6:00 p.m. to 9:00 p.m. For additional information, or to register, contact Temple SBDC Training Department at (215) 204-7282 or sbtrain@temple.edu.

Procurement Technical Assistance Program (PTAP) through the SBDC is holding a free procurement seminar on January 14, 2014 at 1510 Cecil B. Moore Avenue from 10:00 a.m. to 12:30 p.m. Learn how:

- The classification of goods and services impact market research
- To perform market research using primary Federal procurement
- To use procurement history and forecasts for market research

To register, (registration is required) please contact the Temple SBDC at $(215)\ 204-3856$ or SBTRAIN@TEMPLE.EDU. Space is limited.

Beech Scholarship Fund

The Beech Scholarship Fund was established by Beech Companies in honor of Dr. Bernard C. Watson, John Haas, F. Otto Haas, Floyd W. Alston, and Robert W. Smith. The purpose of the scholarship fund is to promote homegrown, academic excellence and achievement within Philadelphia communities. Beech Scholarship Fund will begin accepting applications in January 2014 from deserving minority students attending Temple University for the fall 2014 academic semester. Please visit www.beechinterplex.com to obtain an application and guidelines. All applications must be received by Friday, May 2, 2014.

Educational & Career Opportunities

US Naval Academy invites over 3000 students per year to participate in their summer programs. The programs offer students a chance to visit Annapolis and experience the Naval Academy first-hand.

The Summer STEM program is designed for rising 8th-11th graders who are interested in pursuing education in the science, technology, engineering, and math fields. Students will have the opportunity to learn from some of the best college professors in the country. In addition, they will meet fellow students from all over the country that share a similar passion for learning.

Please share this information with students and encourage them to check out the US Naval Academy website at www.usna.edu/admissions for more information. APPLICATIONS OPEN JANUARY 2014.

2014 NBA Summer Internship Program is a hands-on opportunity for enrolled college students to build their work experience and learn the behind-the-scenes operations of the NBA League Office. Over the 10-week program, summer interns participate in a series of events and activities exposing them to the many facets of the NBA's business, including the WNBA and NBA D-League.

To qualify for the Internship Program, students must be either enrolled in an accredited undergraduate college or university and be between their junior or senior year OR graduate students (typically MBA) between their first and second years, or Law students between years one and two, or years two and three. Go to:

http://www.findinternships.com/2013/10/nba-internship-program.html for more information.

Ron Brown Scholar Program is a national program that awards scholarships to academically talented, highly motivated African American high school seniors who intend to pursue undergraduate degrees full-time. Applicants must be U.S. citizens or permanent residents. These scholarships are reserved for exceptional individuals who share Brown's traits of excellence, leadership, commitment to public service and a desire to make a difference. In addition, applicants must demonstrate financial need. The deadline is January 9, 2014. For more information, visit their website at: http://www.ronbrown.org/.

Bill Gates Scholarship Program For Minority Students selects 1,000 talented minority students to receive a good-through-graduation scholarship to use at any college or university of their choice. The program provides scholars with personal & professional development through its leadership programs along with academic support through-out their college career. The program aims to reduce financial barriers for African American, American Indian/Alaska Native, Asian Pacific Islander American, and Hispanic American students with high academic & leadership promise who have significant financial need. The deadline for submission is January 15, 2014. Visit the website at http://www.gmsp.org/ for additional information.

The Temple SBDC Incubator provides business owners with a work environment that fosters business growth and success. Tenants have access to a variety of resources to develop a strong foundation for business success. Incubator tenants can take advantage of the following: low cost office space; computer & internet access; one-on-one consulting; training and conference space. For more information contact Pearl Wang-Herrera at (215) 204-2375 or pearlwh@temple.edu.

Beech Companies Supports Holiday Giving

As part of Beech Community Services continued efforts to give back to the Cecil B. Moore community, Beech supported the efforts of several organizations to provide holiday food baskets for Thanksgiving to over two-hundred families and toys for area children for Christmas. Beech supports the efforts of the following organizations in their endeavors to provide much needed assistance to the residents of North Central Philadelphia:

- •Temple of Praise Baptist Church, located at 1905 Cecil B. Moore Avenue. Under the leadership of Reverends Gregory & Loretta Lingham, the Church provided food baskets to nearly 100 parishioners after service on Sunday, November 23, 2013. All persons interested in attending Worship Services at TPBC, services are held Sunday's at 11 a.m. All are welcome. For more information, please call (215) 763-2200;
- Youth For Change, an organization dedicated to the development of underserved youth in the North Philadelphia area held its 2nd annual Thanksgiving Lunch on Saturday, November 23, 2013 at the Amos Recreation Center on 16th & Berks Street. Students had the opportunity to plan and organize a community luncheon and program for over 100 families in celebration of the holiday. For more information about Youth For Change or to donate to the organization, please contact Sonia Blount, Founder & President at youthforchangephilly@gmail.com or you may follow them on Facebook at Youthforchangephilly.
- Temple University Campus Safety Services, hosted its annual Children's Holiday Party on December 8, 2013. The event provided over 300 children in the community with toys, food, prizes, and entertainment.
- Philadelphia Club of Frontiers International, Inc., sponsored its annual Christmas Holiday Shopping Spree for approximately 200 at-risk children. Each child was giving \$75 to buy gifts for themselves and their families. After the shopping spree, the children were treated to lunch.
- Tenth Memorial Baptist Church, Bright Hope Baptist Church and several area Churches donated hundreds of food baskets to their parishioners and residents of the North Philadelphia community. Hundreds of volunteers were on-hand to assist with putting the baskets together.

Alston-Beech Foundation Gives Grants to Local Organizations

The Alston-Beech Foundation (ABF) honors grant award recipients at the annual Consortium of Cecil B. Moore Organizations. Each award recipient was presented with a grant that will complement and foster other revitalization efforts in the North Central Philadelphia community.

The Alston-Beech Foundation award recipients are:

Affordable Housing Centers of Pennsylvania: The organization was founded in 1985 as Acorn Housing Corporation. AHCOP has worked on addressing issues such as mortgage underwriting standards, home equity lending, homeowners insurance and predatory lending. The mission of the organization is to increase and preserve housing opportunities for low-and-moderate-income households and for communities of color.

African American Chamber of Commerce: The AACC is the leading advocate for minority owned business in Delaware Valley and Southeastern Pennsylvania. Its purpose is to enhance the growth and effectiveness of African-American owned businesses.

Art Sanctuary: Founded in 1998 as a literary and performance based organization with a focus in North Philadelphia. The Sanctuary connects artists at the top of their field to members of the community and uses the power of black art to transform individuals, create and foster cultural understanding.

Blackhawks Athletic Club, Inc.: The Blackhawks Athletic Club provides youth with a positive self-image and an appreciation for collective work and responsibility using organized sports as a tool.

Fleisher Art Memorial: The Fleisher Art Memorial is recognized as the nation's first community art school. Its mission is to make art accessible to everyone, regardless of economic means, background, or artistic experience. The organization is a thriving community arts center, serving more than 17,000 children and adults annually.

Friends Neighborhood Guild: The Friends Neighborhood (the Guild) was founded in 1879 and is a settlement house and neighborhood center. It exists to serve and respond to the needs of the people in its community, particularly those people who are less able to help themselves.

Give and Go Athletics: The GGA promotes physical health, educational excellence, and social welfare to youth and community members through athletics and movement. The program also provides academic assistance and SAT preparation for aspiring students/athletes.

Greater Brewerytown CDC: The GBCDC's purpose is to combat deterioration of the Brewerytown community and to lessen the burdens of government by advocating for and facilitating public and private sponsored housing and commercial development that is compatible within the interests of the Brewerytown residents.

Institute for the Development of African-American Youth, Inc.: IDAAY is a nationally recognized organization that empowers at-risk youth to succeed. The organization offers education/training, prevention/intervention and social service programs and empowers youth to become part of the solution in their communities through knowledge, skilled development, and self-awareness.

International Institute for Advanced Instruction: The organization is committed to supporting educational and health related endeavors while providing the youth with the opportunity to have a safe and supportive environment during their academic school year.

Little Brothers - Friends of the Elderly: A national network of

volunteer-based organizations devoted to relieving isolation and loneliness among the elderly. The organization originated in 1946 to befriend elderly men and women who had been displaced from their homes, lost family and friends, and who had been reduced to poverty as a result of World War II.

Menzfit: An educational non-profit organization whose mission is to ensure long-term gainful employment and financial fitness to low-income men. Menzfit prepares clients for re-entry into the workforce through skills training, coaching, interview-appropriate clothing, ongoing career development support and financial literacy.

Montgomery Townhouse Residents Association: The Association assists three-hundred and thirty one residents who reside at Jackie's Garden in North Philadelphia. The organizations goal is to provide an array of activities to enhance the quality of life for the residents who live in the complex.

Mothers in Charge, Inc.: MIC was founded in 2003 as a response to the pain of losing a child to violence. The organization serves hundreds of families affected by violence, while engaging and supporting impassioned mothers, grandmothers, sisters and aunts who are committed to working towards preventing violence and saving lives.

North Central Victim Services: NCVS serves the neighborhoods of the 22nd Police District. Their mission is to advocate for safe neighborhoods and to support victims or witnesses of crime in North Central Philadelphia.

North City Congress: NCC's mission is to improve the social and personal well-being of adults 60-years and older with particular attention to those residents living in the North Philadelphia area. The organization serves over 1,500 older adults and care givers annually by providing senior center services and in-home support services.

Philadelphia Club of Frontiers International, Inc.: Frontiers is a volunteer service organization that serves children, youth, and adults of the Delaware Valley. The goal is to expose and develop children, youth and, adults in the community educationally, economically, and socially.

Strawberry Mansion Neighborhood Action Center: A non-profit organization whose interest is to rebuild the community through the empowerment of residents and to enhance the quality of life by providing an array of services to low to moderate income families.

Teenshop, Inc. was founded in 1985 by Elleanor Jean Hendley to successfully prepare girls for college tours, community service, and educational/cultural field trips. All graduating seniors have gone on to college or professional schools, and while enrolled, no girls have dropped out of school or have become pregnant. The program has enrolled more than 5,000 girls in three Philadelphia chapters since its inception and have been nationally recognized in such publications as EBONY Magazine. For additional information or to make a donation to Teenshop, please visit their website, www.teenshop.org.

YouthStarz Ministries: YouthStarz provides culturally appropriate programs that are inspiring, appealing, and exciting to the inner city youth through a combination of educational, arts-based, and extracurricular activities.

The Alston-Beech Foundation will begin accepting proposals in January 2014 for its next cycle of funding. The deadline for proposal submission is April 1, 2014. Please visit www.beechinterplex.com for proposal instructions and to obtain an application.



Community

Beech Community Services

Beech Hosts Annual "Jazz on the Ave" Festival

On Saturday, August 17, 2013, Beech Community Services hosted its 7th Annual Jazz on the Ave, festival which took place on Cecil B. Moore Avenue (between Broad Street and 16th Street) from noon to 7:30 p.m. This free annual event, hosted by WDAS' Patty Jackson, attracted more than 5,000 people and featured live musical performances from some of the city's top jazz, Reggae and Latin artists.

The Modern Legends Drill Team, National Drill Champions, kicked off the festival with an impressive performance. This was followed by amazing local talent who graced the main stage, and performances from the Diva Dollz, Pablo Batista featuring The Mambo Syndicate, Charisa-The Violin Diva, Richard Jah Ace and Sons of Ace, The Clef Club Youth Ensemble, and Robert Kenyatta and LaTumba had the crowd dancing in the streets. Mozaic Flow, a local band who played with music greats that include Philly's own Roots, closed out the show with an encore performance.

"Jazz on the Ave" is one of Beech's ways of giving back to the Cecil B. Moore community. "We thought it would be a good way to bring community residents together to meet and greet while enjoying a free, fun and enjoyable event for the entire family," says Christine Brown, Director of Beech Community Services. The "Jazz on the Ave" festival has been an outlet to showcase the Cecil B. Moore community and to provide a day of fun and fellowship amongst neighbors and festival goers.

In addition to music, food, and fun, the festival focused on the health and wellness for the community by providing free health screenings, social services and free document shredding. The most popular social services vendors were the U.S. Marine and Army tables, where locals tested their strength by performing pull-ups and push-ups for prizes. In addition, more than 500 children enjoyed a day of fun and face painting at the Kids Zone.

Beech Companies, continue to play a major role in the Cecil B. Moore community revitalization efforts. "This region has experienced a boom and a downfall," states Ken Scott, President of Beech Companies. I'm happy to be a part of its revitalization, and have the opportunity to promote not just education and community services, but also be a part of the major redevelopment efforts."

Others in attendance included Senator Shirley Kitchen, Council President Darrell L. Clarke, Councilman William K. Greenlee and Curtis Jones, Jr., State Representatives W. Curtis Thomas and J.P. Miranda.

Beech would like to extend a special thanks to Megan Mills, Cavhanah Bah T'om, and a host of volunteers, with a very special thank you to Shalimar Blakely, A Peace of PR, Rashid Duggan, Nu Millennium Sound, Phoenix Internet Radio, and Philly's own, Patty Jackson, WDAS for a tremendous job in making certain that "Jazz on the Ave" was a hit.

Paying Homage to Philadelphia's Notables

Beech would like to pay homage and celebrate the lives of the following notable Philadelphian's who passed away this year; E. Stevens Collins, Dr. Walter Lomax, the Honorable Augusta Clark, Lana Felton Ghee and Robert W. Smith. The legacy of these leaders will continue to live on in the hearts of others.



Beech Community Services Host Back to School Book Bag Giveaway

Beech Community Services partnered with Citizens Bank & the 22nd Police District to host its annual free book bag giveaway on August 15, 2013. Citizens Bank donated 500 book bags with supplies to area children living within the 19121, 19122, and 19132 zip codes. This annual event is a continuous part of Beech Community Services way of giving back to the community. "It's important that, as community leaders, we support the next generation of leaders," states Christine Brown, Director of Beech Community Services. "The best way to do that is to give students a strong foundation to help them achieve academically." Beech Community

Services continues to be a strong advocate for academics. Despite the lack of resources to the community, the organization is committed to strengthening and sustaining a healthy community while enhancing the lives of the residents. Beech Community Services would like to thank Citizens Bank, Leslie Donnell, Megan Mills, Cavhanah Bah T'om, Officer Shanna Moore, 22nd Police District, Robert Nottingham, Charles Wells, Noreen Pettaway, Mary Galloway, Diane Brown, J. Dolores Brown, Kevin Cannion, Reggie Hawk, Donnie Wiggs, Terry Pittman, and all that helped and participated in the event.

Cecil B. Moore Community Newsletter



Beech Community Services

Featured Information

Open Enrollment at Alliance for Progress Charter School

The Alliance for Progress Charter School a mission-driven, K-8 charter school, rooted in North Philadelphia offers enhanced educational opportunities to children in surrounding neighborhoods and beyond. The mission of AFPCS is to ensure the achievement and success of every student through a technologically rich and individualized learning environment. They are now in the open enrollment phase and are seeking new students to enter into their lottery for the school year 2014-2015. They are looking for students in

The School is hosting a Pajama Party Dec. 20th and Holiday Bazaar from Dec. 16th-Dec. 20th. Please support Alliance for Progress Charter School.

In-home Support for Eligible Senior Citizens

North City Congress Senior Center provides in-home support for seniors, meals, minor home repairs, cleaning service & more. For eligibility & for more information, please call (215) 978-1300.

The Beech Companies Wish Everyone a Safe, Prosperous & Happy Holiday!

Cecil B. Moore Community Times is published by Beech Community Services.

Publisher: Kenneth Scott, President of

The Beech Companies.

Director of Community Services: Christine Brown

Free Events

Macy's Christmas Light Show @ The Wanamaker Building November 29, 2013 - December 31, 2013

Macy's proudly presents the annual Christmas pageant of lights, a brilliant holiday spectacular celebrating the color, warmth, and joy of the yuletide season, starring the breathtaking Magic Christmas Tree!

Comcast Holiday Spectacular November 28, 2013 - January 1, 2014

Prepare to be impressed by the Comcast Holiday Spectacular, a festive film experience on one of the largest four-millimeter LED screens in the world featuring enchanting holiday scenes and computer generated animations. Located in the lobby of the Comcast Center in Center City, the shows run every hour on the hour from 10 a.m. to 8 p.m. (no shows at 5 p.m. during the week).

Fireworks on the Delaware December 31, 2013 - January 1, 2014

First show: 6 p.m. Second show: Midnight

Ring in 2014 twice during SugarHouse New Year's Eve Fireworks on the Delaware River Waterfront Fireworks shows along the Delaware River at 6 p.m. and midnight.